



VOICES OF LIGHT

OCTOBER 7-9, 2021

BYU Conference Center • Provo, Utah



The Book of Mormon

brief theological introductions

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BYU Neal A. Maxwell Institute
for Religious Scholarship

Welcome!

Members and Friends,

Welcome to all! Some of you might be thinking that you are amateurs, not professionals. The Latin root of “amateur” means “lover.” In other words, you create or write or try new things because you love to create, not necessarily because you are paid to do so.

I love LDSPMA because of the way we “bring together Latter-day Saints interested in publishing and media at the intersection of faith, creativity, and professional skill. . . . We empower LDSPMA members to create, publish, and market praiseworthy works; network and develop their careers; and seek inspiration as they refine their craft.”

I love our conferences because they have helped me connect with other creatives, develop my career, and seek inspiration as I refine my craft, and I hope you will do the same. Make notes and make friends!

Thank you for attending the conference and for serving as speakers or organizers or volunteers. Let’s enjoy a marvelous conference that centers on the theme “Voices of Light.” Let’s share light and truth with our community and our world.

Devan Jensen
President, LDSPMA

FRIDAY, OCTOBER 8, 2021	
8:30–9:00 a.m.	Registration, Informal Mingling, and Warm-up Activities
9:00–10:00 a.m.	Welcome <i>Opening General Session: Alex Boyé</i>
10:10–11:00 a.m.	Breakout Sessions
11:10–12:00 p.m.	Breakout Sessions
12:00–12:30 p.m.	Lunch
12:30–1:10 p.m.	<i>Lifetime Achievement Awards Ceremony</i>
1:20–2:10 p.m.	Breakout Sessions
2:10–2:30 p.m.	Snack Break and Networking Time
2:30–3:20 p.m.	Breakout Sessions
3:30–4:20 p.m.	<i>General Session: Lisa Mangum</i>
4:30–5:30 p.m.	Mass Book and Media Signing
5:30–7:30 p.m.	Screening of <i>Remembering Heaven</i> Award-Winning Film and Conversation with Executive Producer of Film

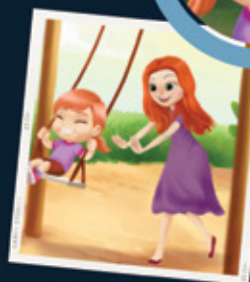
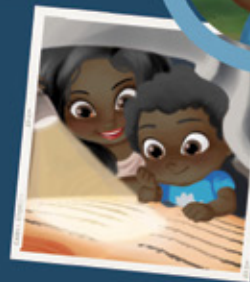


Seventh Annual Conference

SATURDAY, OCTOBER 9, 2021	
8:30–9:00 a.m.	Registration, Informal Mingling, and Warm-up Activities
9:00–10:00 a.m.	<i>General Session: Derral Eves</i>
10:10–11:00 a.m.	Breakout Sessions
11:10–12:00 p.m.	Breakout Sessions
12:00–12:20 p.m.	Lunch
12:20–1:10 p.m.	<i>Praiseworthy Awards Ceremony</i>
1:20–2:10 p.m.	Breakout Sessions
2:20–3:10 p.m.	<i>Closing General Session: Laurel Christensen Day</i>
3:20–4:00 p.m.	Mass Book and Media Signing
4:00–5:30 p.m.	LDSPMA Annual Leadership Meeting All conference participants are welcome!

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WRITE WELL PODCAST

Hone your ideas for your writing, explore publishing options, and learn how to market your book.



COME FOLLOW ME

Every week David Ridges and friends will give a deep and insightful lesson on the material outlined in the Come Follow Me manual.



EVERYDAY SAINTS

In-depth Latter-day Saint conversations on relevant topics and stories.



Friday

OCTOBER 8, 2021

8:30-9:00 • REGISTRATION, INFORMAL MINGLING, AND WARM-UP ACTIVITIES

Get in the spirit of the conference with musical performances and getting-to-know you activities.

Emceed by Arthur Jue and Trina Boice

AUDITORIUM

9:00-10:00 • OPENING GENERAL SESSION AND KEYNOTE

Emceed by Arthur Jue and Trina Boice

Opening prayer by Erin Willder and Welcome by Devan Jensen

AUDITORIUM




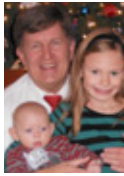






GETTING REAL WITH ALEX BOYÉ

My Life as an Artist, Entertainer, Father, and Latter-day Saint

British-American singer, dancer, and actor Alex Boyé is truly a multicultural, multigenerational, global artist. His YouTube channel features a diverse blend of African-infused pop music and vibrant dynamic visuals that have captured a loyal legion of online followers, turning him into a viral sensation. After serving a mission in London, Alex became the lead singer for a boy band, which hit the Top 10 charts across Europe. Desiring to pursue a solo career, Alex emigrated to the US in 2000, where he met his wife Julie. Today, Alex and Julie are the proud parents of eight children.



FRIDAY • 10:10-11:00 SESSIONS

	SPEAKER	TITLE	DESCRIPTION
Fiction Auditorium	 Elizabeth Crowe  Chris Crowe	How to Tap Into Creative Processes (Even When We Don't Feel Creative)	Elder Neal A. Maxwell said, "creativity involves both a process and a result. It springs out of our seeing possibilities we have not seen before, seeing connections between patches of truth and beauty, and responding to them in ways we have not done before." This session will explore the nature of creativity in different areas—including art, writing, and daily life—and discuss how anyone can tap into their own creative processes. Elizabeth and Chris share the problems they experience in being creative and how they work through those problems.
Nonfiction Room 2265	 James Goldberg	Writing as Ministering: Meeting People in Their Needs	Whatever kind of writing you may be doing, readers bring themselves and their struggles to your work. Writing, then, is an opportunity to meet people in their needs. In this session, we'll talk about different ways readers have responded to writing during times of personal trial and reflect on how keeping those readers in mind can change your process.
Editing, Design, Production Room 2267	 Angela Jepperson	Paced to Thrill: Transforming Fiction or Memoir from <i>Almost to Amazing!</i>	Why do stories with compelling plots, intriguing characters, and perfect settings get passed up by agents and publishers or receive poor reviews from readers? Geared toward editors and self-editors, this session will teach you how to answer that question—and fix the problem!—with effective story structure and pacing principles. Transform drafts into stories that keep agents, publishers, and readers turning pages well after bedtime.
Marketing Room 2295	 Karlene Browning	The First 3 Steps to Building an Online Presence	"It's not your reader's job to find you. It's your job to be where your readers are," says Kimberley Grabas. A successful author finds ways to be where their readers are. But how do you find them? This class is all about WHERE to be and HOW to present yourself online so your target readers can find you and your books.
Media and Entertainment Room 2277	 Cameron Sawyer  Christian Jacobs  Adam Sidwell	Yo Gabba Gabba! Aquabats Super Show! 9 Years to Neptune: Making TV for Kids	What are the current trends in kids' programming? How do you successfully pitch a show for younger audiences to networks and streamers? How has COVID-19 affected the market? What works in fundraising and marketing shows for younger audiences? How do you develop and show-run a successful show? Plus, Christian and Cameron will answer questions about working on BYU TV's upcoming show, <i>Nine Years to Neptune</i> , about developing the screen adaptation of <i>Fablehaven</i> , and about <i>The Aquabats</i> band and how they've been able to establish world domination.

Publishing
Room 2285



Serge
Petelo



Valerie
Hitoto

Publishing for an International Audience to Advance the Lord's Work

How can Latter-day Saints increase the relevance, appeal, and reach of their publications for international audiences? This panel will explore many elements, including internationalizing the content of books, localizing book covers, marketing to reach worldwide audiences, determining when translation is needed, and learning how to arrange competent translations. All topics discussed will cover self-publishing as well as commercial publishing options.



Matt Whitaker





Interactive
Sessions
Room 2287



Getting to Know You

Meet other conference attendees and get help with your publishing challenges.

FRIDAY • 11:10-12:00 SESSIONS

	SPEAKER	TITLE	DESCRIPTION	
<i>Fiction Auditorium</i>	 Beth Brower	And Then This Happened: My Unexpected Journey into Nontraditional Publishing	Beth Brower shares how she unexpectedly found herself building a publishing career from scratch. From writing and editing to book layout and marketing, Beth explains the at-times humorous process of getting a book onto readers' shelves. Her journey will help you find your own publishing path.	
<i>Nonfiction Room 2265</i>	 Devan Jensen	 John Hilton III	The Magic of Storytelling: Tricks to Help Your Writing Resonate with Audiences	Like a good article, book, or blog post, a good magic trick has specific stages and requires careful storytelling. The presenters will share lessons learned both as authors and amateur magicians on how to shape and craft non-fiction narratives. Best practices? Find a fresh approach to a familiar topic. Polish your performance. And practice, practice, practice. Magic tricks included!
<i>Editing, Design, Production Room 2267</i>	 Suzy Bills	Maximizing Productivity and Time Management: How Editors Get More Done without Working More Hours	All editors benefit from maximizing their productivity through time management and project management, but there are more tricks to the trade than that. Some productivity strategies are relatively simple (like Word shortcut keys). Others are more advanced (and perhaps intimidating), such as using macros. Yet others may seem counterintuitive—for example, taking breaks can actually help editors complete projects faster. We'll cover these strategies and more to help editors increase their productivity and accuracy while reducing some monotonous aspects of editing.	

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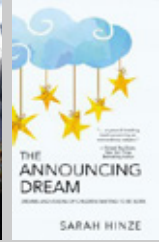


YouTube channel:
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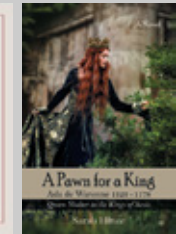
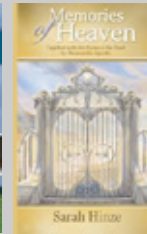
Atrium of Light

Sharing Awesome, Creative, and Inspiring Works



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"Study and learn, and
become acquainted
with all good books,
and with languages,
tongues, and people."

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Marketing
Room 2295



Tamara K.
Anderson

How to Start a Podcast from Scratch

Creating a podcast is accessible to anyone with the passion and interest to tell a story and find an audience. This session teaches you all the steps along the way—starting with an idea, bringing it through development, understanding the basic technical skills you need, and eventually distributing your podcast and finding an audience.

Media and
Entertainment
Room 2277



Randy
Roberts



John
Roberts

Mainstream Media from Surprising Places: Breakout Success from YouTube and Other Social Media Platforms

Want 100,000 subscribers? Hear YouTube creators and experts talk about how they built their audiences, how they engage them, and what the future holds for YouTube and other social media platforms. Moderated by Adam Sidwell.



Stephen Tanner

Publishing
Room 2285



Chris
Schoebinger



Angela
Johnson

Publishing Post-COVID: What's Changed and What Does Moving Forward Look Like?

How has COVID-19 changed the publishing world, and how will things evolve moving forward? What will jobs look like (telecommuting or hybrid models)? What virtual or other new strategies in book marketing will sink and which will continue to soar—and what new forms of marketing will emerge? How will the mix of media—print, digital, audio, video—change? Will new combinations appear? How will printer capacity affect publishing schedules and sales? And will there be changes to editing, design, or production processes? Find out in this up-to-the-minute publishers' panel!



Christopher
Robbins



Emma
Heggem

Interactive
Sessions
Room 2287



Getting to Know You

Meet other conference attendees and get help with your publishing challenges.

FRIDAY • 12:00–12:30 • LUNCH
HCEB ATRIUM AND BALLROOM

Go to LDSPMA 2022 for free!

Post about the conference with **#ldspma2021** and be entered in a drawing for a **free 2022 conference ticket!**

Each public post on Facebook, Twitter, Instagram, or LinkedIn will give you a ticket in the drawing.

The more total posts are made, the more tickets we will award. **Drawing closes on October 16.**

12:30-1:10pm
HCEB BALLROOM

Lifetime Achievement Awards Ceremony

Emceed by Connie Sokol

Each year the Latter-day Saint Publishing and Media Association honors individuals whose life's work has made outstanding positive contributions to the world through publishing and media, who have promoted and personally exhibited excellence for many years in publishing and media, and who are an inspiration, mentor, and supporter for others in publishing and media. These individuals are not necessarily members of The Church of Jesus Christ of Latter-day Saints, but their work is known and beneficial in Latter-day Saint communities and supports standards of "being honest, true, chaste, benevolent, virtuous, and . . . doing good to all men" (Article of Faith 1:13).

LIFETIME ACHIEVEMENT AWARD IN PUBLISHING AND MEDIA



CHRIS SCHOEBINGER

Chris Schoebinger has worked in the book and publishing industry for more than thirty-three years. As publishing director and an editor for Shadow Mountain Publishing, he has discovered and launched the writing careers of numerous best-selling authors, such as Brandon Mull, Ally Condie, Jason F. Wright, Emily Belle Freeman, and Julianne Donaldson.

After three decades of helping hundreds of authors shape and refine their manuscripts and build their brands, Chris credits his success to the following: (1) regularly seeking advice from seasoned mentors; (2) surrounding himself with astute professionals who excel where he doesn't; (3) monitoring and taking action on industry trends; (4) working hand in hand with the sales and marketing teams; and (5) most importantly, nurturing and encouraging writers and authors to keep writing.

Chris received his bachelor's degree in communications with an emphasis in advertising. He believes that understanding good copywriting has helped him appreciate the value of words and has made him a better editor and publisher. Specializing in children's literature, Chris has not only worked as a children's writing consultant but is also a #1 New York Times best-selling co-author of two children's picture books.

Chris was born and raised in Southern California and eventually traveled to Utah and attended Dixie College, where he met the full-time missionaries from The Church of Jesus Christ of Latter-day Saints. During that time, he was baptized, and a year later he served a two-year mission to Argentina. Chris and Jennifer are the parents of three sons and two daughters and a spoiled Rhodesian ridgeback. They live in Lehi, Utah. The day he retires from being a publisher is the day he gets to live his dream and write full time.

LIFETIME ACHIEVEMENT AWARD IN WRITING



SUSAN EASTON BLACK

Susan Easton Black has blessed Latter-day Saints for generations with her writing, scholarship, and teaching.

Susan joined the faculty at Brigham Young University in 1978 as a professor of Church history and doctrine—the first woman to become a full-time religion professor at BYU. She later served as associate dean of General Education and Honors and as director of Church history for the Religious Studies Center. In 2000 she received the Karl G. Maeser Distinguished Faculty Lecturer Award, the highest award given to BYU faculty members.

A leading expert in early Church history, Susan has authored, edited, or compiled more than 100 books and 250 articles, including *Joseph Smith: Praise to the Man* (with John Telford); *Joseph, Exploring the Life and Ministry of the Prophet* (with Andrew Skinner); *Emma Smith: An Elect Lady*; and *Who's Who in the Doctrine and Covenants*.

Susan has served various missions for the Church, including missions at the Nauvoo Illinois Temple, the Saint George Temple Visitors' Center, LDS Social Services as a psychologist, and the Priesthood and Family Department in Salt Lake City as a writer. She was married to Harvey B. Black, a professor of science at BYU, prior to his death in 2011. She is currently married to George Durrant, a well-known Latter-day Saint author, speaker, and teacher.

LIFETIME ACHIEVEMENT AWARD IN EDITING AND DESIGN



MARVIN K. GARDNER

Marvin K. Gardner, author of the hymn “Press Forward, Saints,” has been pressing forward throughout his 44-year career, often in search of just the right word. As an editor of the *Ensign* and managing editor of the *Liahona* (1978–2005), Marv wrote and edited hundreds of articles in 336 monthly magazine issues and interviewed Church members in more than 30 nations. As managing editor, he directed efforts that increased the number of language editions from 19 (in 1990) to 50 (in 2005).

As a professor at Brigham Young University (2005–17), Marv helped design the popular editing minor and the two capstone courses, *Latter-day Saint Insights* and *Stowaway* magazine. He also directed the Faculty Editing Service and codirected study-abroad programs in the British Isles. In 2013, BYU's Student Leadership Council honored him with the Brigham Award, a student-initiated tribute.

As a freelancer, he published articles in the *Encyclopedia of Mormonism* and the *Encyclopedia of Latter-day Saint History* and edited books for Deseret Book and others. He also presented at the Church's Symposium for Writers and Editors.

A lifelong musician, Marv served on the Church's General Music Committee (1981–85). As a member of the 1985 Hymnbook Executive Committee, he served as text editor for the current hymnbook. He has written many hymns and songs with Vanja Y. Watkins. Some, including “Press Forward, Saints” and “This Is My Beloved Son,” have been published by the Church; others have been published by national and local publishers. Marv and Vanja's music has been performed and recorded by the Tabernacle Choir, BYU Singers, BYU Men's Chorus, University of Utah Singers, Salt Lake Children's Choir, Salt Lake Choral Artists, and others.

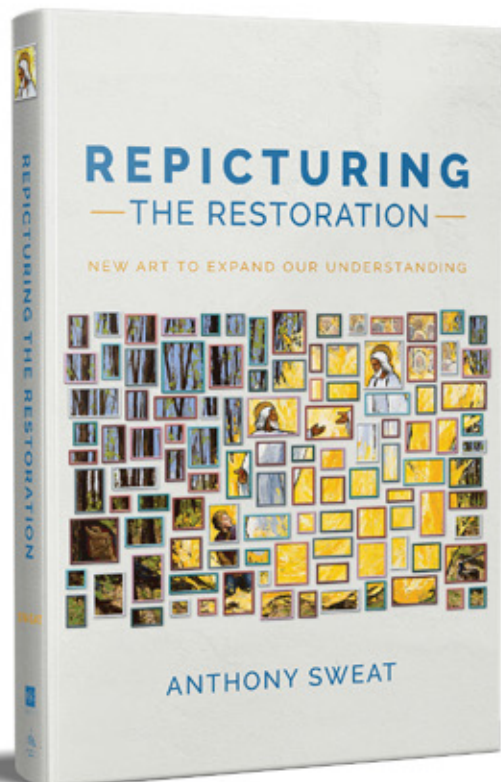
For two years (2018–20), Marv and his wife, Mary, served a full-time mission as directors of digital communication in the Central America Area. After returning from their mission in 2020, Marv received his current assignment: to help prepare a new hymnbook as a member of the text editorial committee.



BYU RELIGIOUS STUDIES CENTER

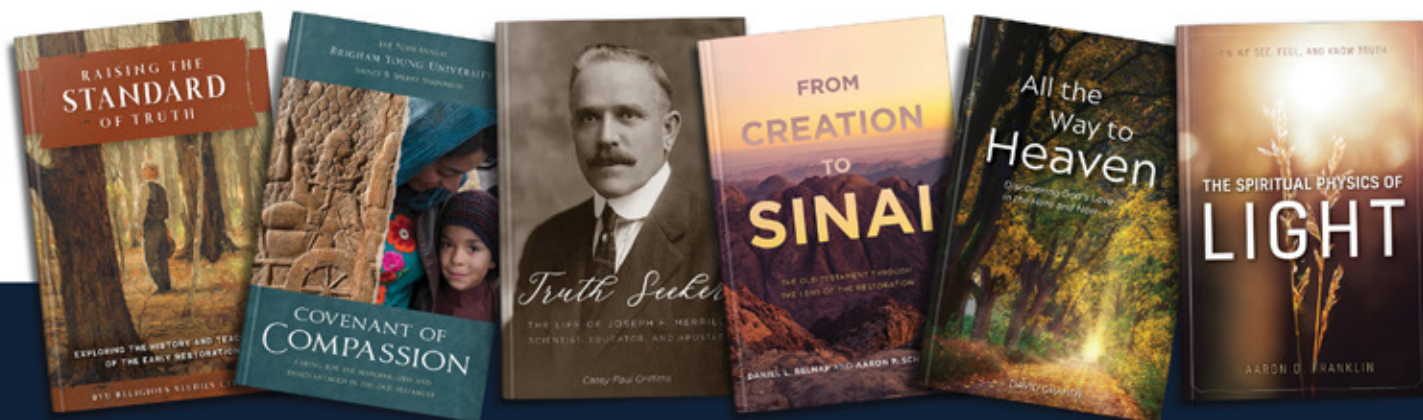
BYU

YOUR LIFELONG GOSPEL RESOURCE









While existing artwork that portrays the Restoration is rich and beautiful, until now many key events in Latter-day Saint history have surprisingly never been depicted. *Repicturing the Restoration* contains paintings of underrepresented events with context, analysis, and insights to help expand our understanding of Church history. Through these new paintings, artist, author, and Professor Anthony Sweat takes readers through a timeline history of pivotal events and revelations of the early Restoration.

These books are available in the BYU Store or wherever Latter-day Saint books are sold.



ACCESS OVER 4,000 ARTICLES FROM RSC BOOKS, JOURNALS, AND MAGAZINES ONLINE AT RSC.BYU.EDU

FRIDAY • 1:20-2:10 SESSIONS

	SPEAKER	TITLE	DESCRIPTION
<i>Fiction Auditorium</i>	 Jen Geigle Johnson	Strong Women in History: How to See Them, How to Portray Them	Writing historical fiction and romance requires precise world-building skills. But what about our characters? How did they think? What were their concerns and motivations? How can women of the past be seen as strong, making their own choices and paving their own way? Was everyone a Joan of Arc? Are there other ways to be a strong person? Learn practical research tools and attitudes to aid in accurate and powerful portrayals of women that are also enjoyable to a modern reader.
<i>Nonfiction Room 2265</i>	 Cherie Call	What's the Story? Using Creativity to Tell the Truth in Songwriting	Telling a true story can seem overwhelming. How do you get started? Will it be scary? Will it be boring? What if you don't feel like writing today? Cherie Call will show you how she applies creative and refreshing prompts to songwriting and how you can transfer the ideas to your own writing. Learn how to use writing prompts, deadlines, accountability, and the "stuff" that only you can give to tell a true story that resonates with many.
<i>Editing, Design, Production Room 2267</i>	 Suzy Bills	How to Win at the Pricing Game When You're a Freelancer	Many freelancers struggle over what and how to charge for their services. How do you know what the going rates are? What if a potential client thinks your prices are too high? What if you underestimate the time required to complete a project? This session will answer these and other questions so participants can determine what to charge for their freelance services, what pricing method to use (per word, per page, per hour), and how to overcome price objections.
<i>Marketing Room 2295</i>	 Tyler Carpenter	Marketing Careers in Publishing	Are you interested in working in the publishing industry? Learn all about marketing careers—from what kinds of positions are available, to what a day entails, to what career paths look like, to what you can do to prepare, to how to get hired.
<i>Media and Entertainment Room 2277</i>	  Richard Bushman Glen Nelson	Envisioning the Center for Latter-day Saint Arts: How to Communicate through the Arts	The Center for Latter-day Saint Arts has a three-fold mission: to display and perform art by Latter-day Saints in New York City and elsewhere, to publish scholarship and criticism about our art to reach a wider public, and to establish a comprehensive archive of Latter-day Saint arts from 1830 to the present. The co-executive directors describe the vision of this ambitious, new, and independent nonprofit organization, tell how it came to be, and share what it has accomplished so far.

Publishing
Room 2285



Tarienne
Mitchell

Writing, Editing, and Publishing in More Inclusive Ways: Intersectionality and Identity Development in Diverse Historical and Fictional Characters

This session examines the experiences of Black women in history to explore how intersectionality (being a person of color and female) often plays a role in decision making and motivation throughout their lives. The discussion will help authors, editors, and publishers understand the implications of intersectionality and its impact on developing complex and diverse characters in their work and publications.

Interactive
Session
Rooms
2258 & 2260



Fast Pitch Interactive Session




(for those who applied before
the conference)

Pitch your book project to agents and publishing company representatives and receive immediate feedback.

FRIDAY • 2:10-2:30 • SNACK BREAK AND NETWORKING

HCEB ATRIUM

FRIDAY • 2:30-3:20 SESSIONS

	SPEAKER	TITLE	DESCRIPTION
<i>Fiction Auditorium</i>	 Nicole Abreu Drysdale  Shar Abreu Petersen	Every Word Matters: Revising Your Picture Book Manuscript	When you've got only five hundred words, each one matters. We're going to dive deep into revising your picture book manuscript. We'll look at improving language, word choice, and dialogue and figure out which precious lines to cut.
<i>Nonfiction Room 2265</i>	 Shayne Clarke	Don't Be Dismissed: Tips for Business and Professional Writers	Remember that writing class you wished you took in college? You were going to get back to it someday. It's someday. Learn tips and tricks to improve your writing—the stuff you write every day. Most people wish they were better writers. It's time to do something about it. Learn how to unlock your mind and get your brilliant thoughts on paper. This class will be fun and interactive and will dial in on specific concerns you have.

*Editing,
Design,
Production*
Room 2267



James Joel
Holmes

Project "Completion": Balancing Your Vision with Clients' Needs and Deadlines

Working for hire in the arts is tricky. You can edit a piece for eternity—how do you decide it's "done"? Your clients' requests may not help their project succeed, yet you need to balance your expertise and vision with theirs. What about meeting deadlines vs. following the creative process? Or giving your all to jobs you're not passionate about? In this class, we'll explore the sand art of Tibetan monks, our own transient art, and how to balance project demands to achieve a fulfilling career in the arts.

Marketing
Room 2295



Mimi
Bascom

Using Instagram to Find Your Audience

Instagram is the fastest growing and most dominant social media platform for the young people marketers are after. Learn from an expert on how to find and build the audience you are after. Learn to match content type with target audience. Learn how and when to pay for sponsored content, find the right influencers, and use analytics to measure your performance. Be introduced to more advanced features such as trends and Instagram stories.

*Media and
Entertainment*
Room 2277



Moroni
Taylor



Craig
Van Dyke

Disney, Dreamworks, Blue Sky: Latter-day Saint Animators Tell Their Stories

In this panel discussion, highly experienced Latter-day Saint animators talk about how they entered the animation industry and what animation work is like as a Latter-day Saint creator.



Jake Merrell

Publishing
Room 2285



Jessica
Reino

What an Agent Does, How to Become One, and How Agents Help (Even Small) Publishers

Get excited to go behind the scenes with an agent! Learn what an agent does, the ever-evolving role of an agent in the publishing landscape, how to become an agent, and how connecting with agents can be beneficial to even small and independent publishers.

*Interactive
Session*
Rooms
2258 & 2260



Fast Pitch Interactive Session

(for those who applied before
the conference)

Pitch your book project to agents and publishing company representatives and receive immediate feedback.



ESCHLER EDITING

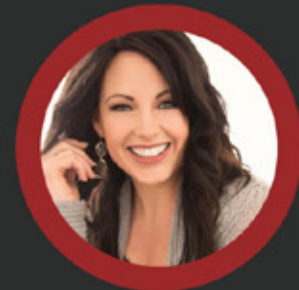
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“Angela Eschler is the consummate professional when it comes to her craft and her business. I’ve rarely met an individual who puts so much time and effort into quality work for herself and her carefully selected staff. Timely, affordable, progressive, and competent, Eschler Editing is the number-one referral for my authors.”

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New York Times Bestselling Author and Transformational Speaker
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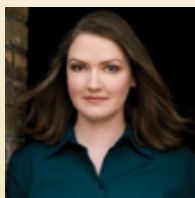
(And use promotion code HOORAY to get an attendee-only discount!)

Get published. Stand out. Make an Impact.

FRIDAY • 3:30-4:20 • GENERAL SESSION AND KEYNOTE

Emceed by Arthur Jue and Trina Boice

AUDITORIUM



LISA MANGUM

Voices of Light: Using Your Voice to Encourage, Uplift, and Change the World

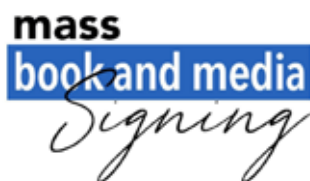
Lisa Mangum has been immersed in words her entire life. In her nearly twenty-five years in the publishing industry, she has had countless experiences as a writer sharing her own words, as an editor helping other writers express themselves, and as a publisher striving to share books filled with light and truth. In this address, she will share personal stories of times when words of hope kept her going as well as an encouraging message for writers striving to strengthen, share, and amplify their own voices of light. Authors and others in publishing and media will be guided to advance their craft, to embrace the divinity of their own creativity, and to share their talents with others who are seeking light and truth.

Closing Prayer by Mike Judson

FRIDAY • 4:30-5:30 PM

Interactive
Session

Rooms 2258 &
2260



Meet many conference speakers as well as other authors and artists participating in the conference; view their books, audios, videos, and other works; purchase any you are interested in; and get them signed by the authors and artists.

FRIDAY • 5:30-7:30 PM • AUDITORIUM

Screening of *Remembering Heaven*

This award-winning feature film will be screened in its entirety, after which Sarah Hinze, the film's executive producer, will share her insights and answer audience questions. This film won all the major Utah and Latter-day Saint film awards this year, including the Best Feature Film Documentary at both the LDS Film Festival and the Utah Film Festival, Best of State Award for Utah, and Audience Choice Award at the LDS Film Festival.



Saturday

OCTOBER 9, 2021

8:30-9:00 • REGISTRATION, INFORMAL MINGLING, AND WARM-UP ACTIVITIES

Get in the spirit of the conference with musical performances and getting-to-know you activities.

Emceed by Arthur Jue and Trina Boice

AUDITORIUM

9:00-10:00 • GENERAL SESSION AND KEYNOTE

Emceed by Arthur Jue and Trina Boice

AUDITORIUM

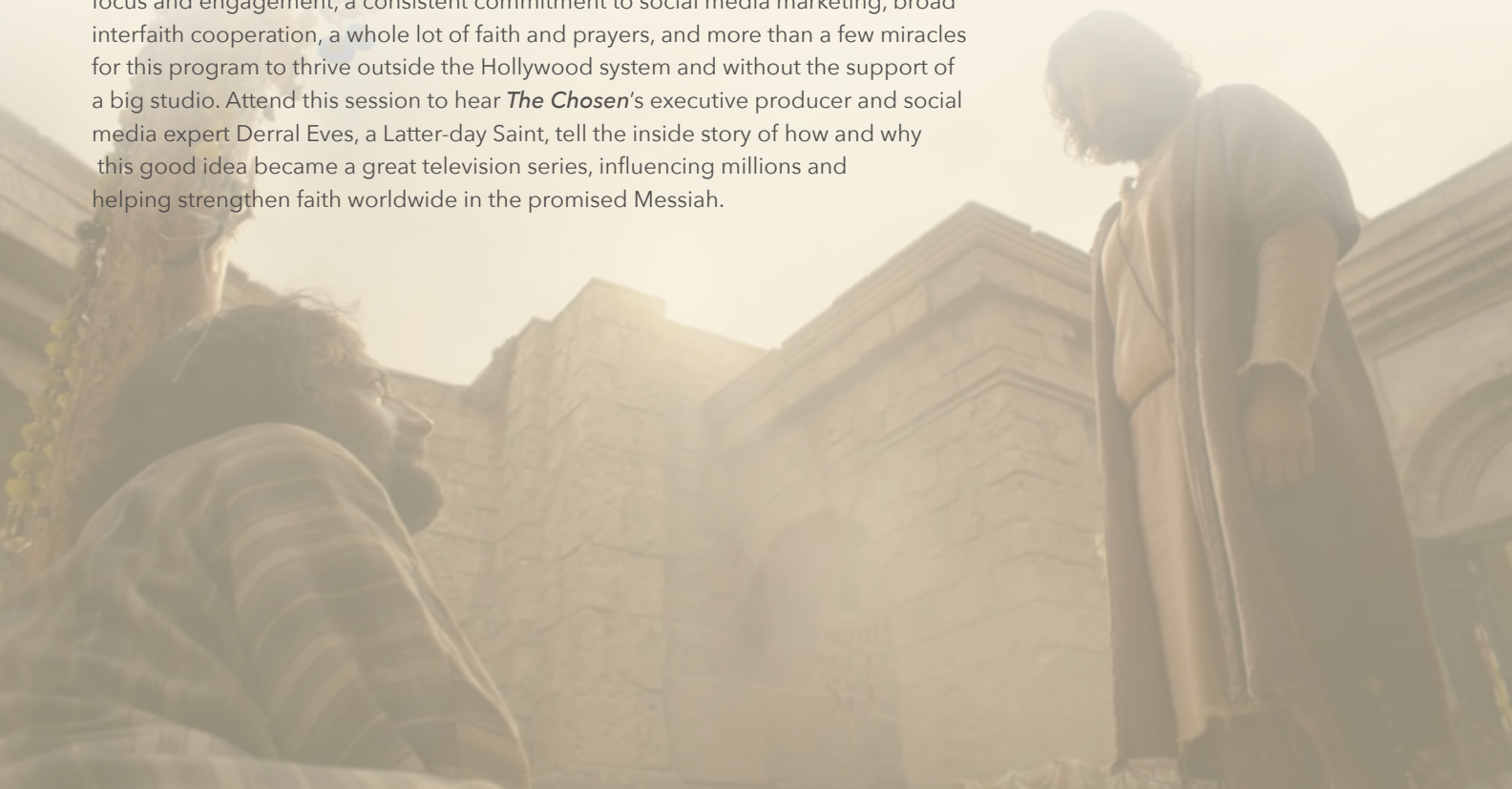


DERRAL EVES








The Chosen

Producing Media That Is Popular *and* Praiseworthy

"Tell me the stories of Jesus." This simple phrase from a Latter-day Saint primary song pretty well sums up what ***The Chosen***—the hit multi-season series about the life and ministry of Jesus Christ—is all about. But turning the idea into an international success is no accident. It has taken intense audience focus and engagement, a consistent commitment to social media marketing, broad interfaith cooperation, a whole lot of faith and prayers, and more than a few miracles for this program to thrive outside the Hollywood system and without the support of a big studio. Attend this session to hear ***The Chosen***'s executive producer and social media expert Derral Eves, a Latter-day Saint, tell the inside story of how and why this good idea became a great television series, influencing millions and helping strengthen faith worldwide in the promised Messiah.



SATURDAY • 10:10-11:00 SESSIONS

	SPEAKER	TITLE	DESCRIPTION
Fiction Auditorium	 Madeleine Dresden	Rooting Out Racism: How to Identify and Eradicate Racist Tropes	We've all seen the spread of anti-racist hashtags like #ownvoices or #weneeddiversebooks. We may have even championed them ourselves. But rooting out racism in today's literature is going to take a lot more than tweeting our support for diverse books. This presentation will offer insight into racist tropes and depictions that are inadvertently perpetuating harms against BIPOC communities.
Nonfiction Room 2265	 Spanky Ward	Screenwriting Basics and How to Use Final Draft Software	One of the most experienced Latter-day Saint screenwriters tells you what you need to know to get working on a screenplay. Aspiring screenwriters will learn how screenplays are formatted, how to structure stories, and how to use the industry-standard screenwriting software Final Draft.
Editing, Design, Production Room 2267	 Brian Halley	Power Book Covers: Understanding Genre through Color, Typography, Trends, and More	You could have award-winning writing, the most amazing story, or an exceptional concept, but if the cover does not convey that, and to the right reader, chances are you just missed the most important doorway to your book's success. For new designers and authors, this class will instill an understanding of what makes a professional, marketable, genre-savvy cover. You'll walk away knowing solid principles of cover design, focusing on typography, color, focal point, imagery, and more for genre success.
Marketing Room 2295	 Scott Jackson	Author as Small Business Owner: Secrets from an Industry Professional	Learn how to see your writing as a business. We'll discuss ways to turn your writing into revenue and talk about business strategies to accomplish your writing and publishing goals.
Media and Entertainment Room 2277	 Ryan Little  Peter Eskelson  Cameron Sawyer	From Story Idea to Legendary Picture: Various Ways Award-Winning Movies Get Made	What makes a great film or TV show? In this panel discussion, two experienced filmmakers discuss how feature films, documentaries, and TV shows get produced and what sets a great production apart from a mediocre one.

Publishing
Room 2285



Brad
Farmer

The Numbers Publishers Use to Decide What to Publish: Factors, Metrics, and Analytical Tools to Evaluate Book Proposals

What information do publishers use when evaluating book proposals? What data is helpful to track the success of a book and generate ideas to improve sales? Publishers use both financial and non-financial metrics to guide their business decisions and drive improved performance. In this session, we will discuss some of the metrics and tools that publishers use to make data-driven decisions.

Interactive
Sessions
Room 2258 &
2260







Fast Pitch Interactive Session

(for those who applied before
the conference)

Pitch your book project to agents and publishing company representatives and receive immediate feedback.

SATURDAY • 11:10-12:00 SESSIONS

	SPEAKER	TITLE	DESCRIPTION
Fiction Auditorium	 Janette Rallison	Plotting a Page-Turning Novel	There are no formulas for writing a novel, but there are tried and true principles for writing successful fiction. Come learn the six things every author needs to know about their story before they hit the keyboard. We'll cover the do's and don'ts of plotting that will make writing your novel faster and selling your book easier. Keep your readers wanting more!
Nonfiction Room 2265	 Jay Christopher Gowen	How to Write, Edit, and Shop Memoirs: Delivering What Publishers Are Looking For	The memoir, with its curated details and refined prose, is as much fiction as truth. This paradox is what gives the memoir its power. This session examines the intersection between story and truth telling by looking at the different "voices" in a memoir, their purpose, and how to find the ones best suited for your story.
Editing, Design, Production Room 2267	 Kamille Bauer	Producing, Designing, and Editing Your Own Podcasts, Shows, and Blogs	Learn to navigate the amateur waters of content production and tech without drowning in despair. Step by step, discover how you can execute professional and engaging content without breaking the bank. You'll get a customizable content template so you can generate your ideas in an easy-to-follow workflow. Plus, you'll walk away knowing the equipment you need, how to create a script, and how to brand yourself.
Marketing Room 2295	 Melissa Dalton Martinez	Book Distribution Channels: How and Where to Get Your Book Out to the Masses	You've done it! You've finished your book! But how are you going to get your book out to the masses? In today's publishing world, there are a lot more places to sell your book besides just Amazon. You no longer have to be a big publisher to get your book into Google Books, Apple Books, Barnes & Noble, Walmart, independent bookstores, and more! And you certainly don't have to sell your book only in the United States. The world is your bookstore!

Media and
Entertainment
Room 2277



Aaron
Merrell



Rob Jex

The Miracles of New Scripture Media Resources: How Engaging Video Libraries Are Being Created, How Media Professionals and Church Members Are Using Them, and What's Next

Come hear about the miraculous experiences from The Church's filming of the "Resurrected Jesus Christ in the Americas" episodes of the Book of Mormon Videos series. Come learn about how you can access the Church's scripture videos and images assets for use in your creative works. Come see examples of how Book of Mormon Central and others have been using these assets to be "voices of light."



Kirk Magleby

Publishing
Room 2285



Marianna
Richardson

Where's the Line between Priestcraft and Gospel Sharing While Making Money? Questions for Authors, Publishers, Artists, and Media Professionals

The Church wants individuals to use media to spread the gospel in creative ways. Deseret Book, Seagull Book, and many other media outlets make a profit while sharing uplifting messages. This session will discuss people's thoughts about sharing the gospel while making money. What is the right balance? Is there a line that we should not cross? How do we make sure we are sharing the gospel the way the Lord wants us to share it?

Interactive
Sessions
Rooms 2258 &
2260



Fast Pitch Interactive Session

(for those who applied before
the conference)

Pitch your book project to agents and publishing company representatives and receive immediate feedback.

SATURDAY • 12:00-12:20 • LUNCH

HCEB ATRIUM AND BALLROOM

12:20-1:10pm
HCEB BALLROOM

Praiseworthy Awards Ceremony

Emceed by Ashlee Stratton

The LDSPMA Praiseworthy Awards program recognizes excellence in published works and media produced by members of The Church of Jesus Christ of Latter-day Saints. Awards are presented in multiple genres in each of four categories: Fiction, Nonfiction, Multimedia, and Audiovisual.

We understand that it takes a number of devoted professionals to create a high-quality product. Awards are granted not only to the author/main producer, but also to the entire team involved in the publication or creation.

Nominations do not need to be religious. In fact, we welcome submissions from multiple genres that explore a variety of themes and content, including material that reflects the struggles of real life. If you have any questions about specific content in your submission, please feel free to contact us at awards@ldspma.org.

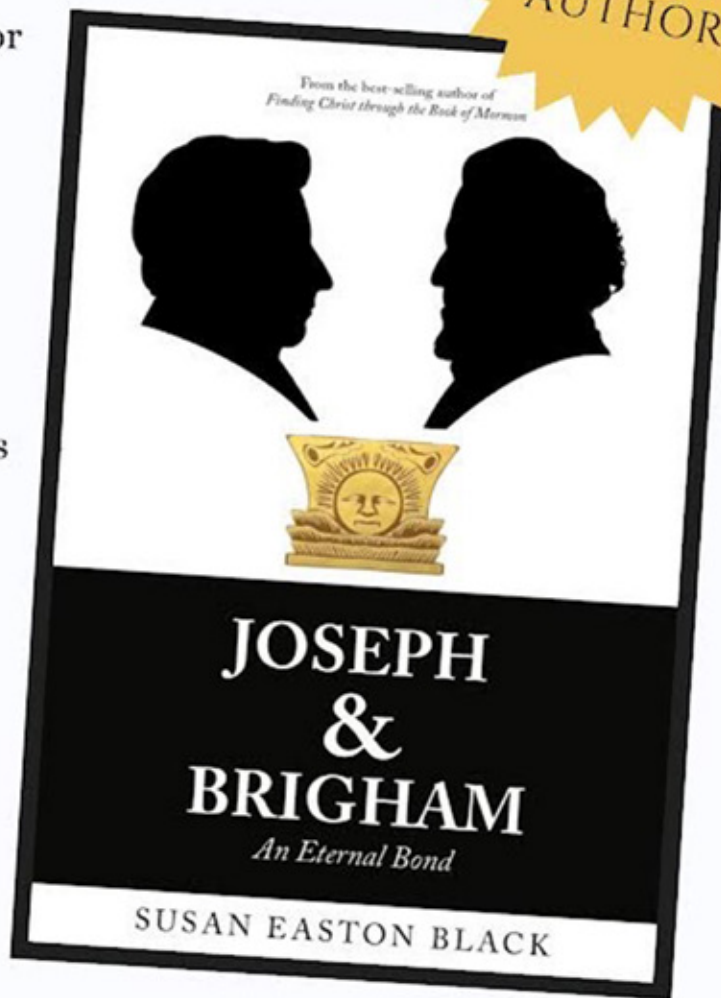
NEW BOOK BY

SUSAN EASTON BLACK



AWARD-
WINNING
AUTHOR

Susan Easton Black reveals for the first time the private friendship between Joseph Smith and Brigham Young. But these two giants of the Restoration, indeed of the American West, didn't always see eye to eye, though their friendship never faltered.








Available at
Deseret Book
BRINGING VALUES HOME - SINCE 1866

amazon

WWW.JOSEPHANDBRIGHAM.COM

ASPEN
BOOKS

SATURDAY • 1:20-2:10 SESSIONS

	SPEAKER	TITLE	DESCRIPTION
<i>Fiction Auditorium</i>	 <p>Roxanne Kennedy-Granata</p>	What's Holding You Back from Your Publishing Goals?	Do you have so many ideas bursting to come to life but you just don't know what to do and how to do it? This class will guide you through uncovering what is holding you back from creating your perfect characters and honing in on the message you want your writing to convey. Learn step by step the process of identifying what's in your way so you can see more clearly your vision and bring it into action. Your desire to be successful and make your dream happen is right around the corner.
<i>Nonfiction Room 2265</i>	 <p>Darlene Young</p>	Plums in the Icebox: Finding the Best Words, Images, and Metaphors	So you've got some great content for a poem or prose passage. Once you've gotten your ideas down, what can you do to make your language sparkle? We'll talk about the importance of imagery and surprising metaphor and review some tools for choosing fresher words in revision.
<i>Editing, Design, Production Room 2267</i>	 <p>James Joel Holmes</p>	Editing Film and Graphics for Career Success (A Philosophy)	This presentation will cover some of the principles of film and visual editing and design for successful projects and relationships with clients and collaborators. We'll explore digesting the source material, organization, nurturing professional relationships, the laws of editing and design, surprising tips and tricks to help improve workflow, and more. You'll walk away ready to own the real power of a visual editor to create and influence stories that stir the emotions and psychology of any audience.
<i>Marketing Room 2295</i>	 <p>Nick Galieti</p>	Prognosticating Your Podcast Potential	Authors of all types are finding ways to promote their books on podcasts. You may be wondering what podcasts are and how can authors use podcasting to their advantage? In this session, veteran podcaster and published author Nick Galieti will introduce you to the many ways podcasts can promote your works. Learn new ways podcasting can help you, even if you are not comfortable being on a microphone!
<i>Media and Entertainment Room 2277</i>	 <p>Matthew Brown</p>	How to Tell Our Amazing Stories for the Big (and Little) Screen	How do we get our AMAZING STORIES out not just to our market but also the world? Fortunately, there has never been a better time to succeed broadly in the faith niche with well-written, powerful stories. We've seen some recent successes (and failures), and we'll talk about stories, strategies, and various ways to ensure financial success so your light can shine bright while creating the next faith-based blockbuster.

Publishing
Room 2285



Bridget
Cook-Burch

When It's Meant for the Wider World: National Publishing Success for the Inspired Latter-day Saint Author (Nonfiction Focus)

National publishers and agents sometimes shun nonfiction Latter-day Saint authors, making it difficult to publish authentic LDS experiences to the wider world. This session will help you increase your publishing chances, without compromising your voice, as you learn the newest LDS-friendly advice from some of the most powerful agents and publishers in the inspiration industry. Plus, discover how to communicate a powerful message in your book proposal and on your social media to convince publishers and agents you're a good investment. Your story and testimony are more important than ever, so learn how to make your impact!

Interactive
Session
Room 2287



Lessons Learned

Meet other conference attendees, share "lessons learned" from the conference, and get help with your publishing challenges.

Do you feel called to fulfill a purpose?



Join
Connie Sokol &
change-the-world

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WRITERS
MEDIA PERSONALITIES

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SATURDAY • 2:00-3:10 • CLOSING GENERAL SESSION AND KEYNOTE

Emceed by Arthur Jue and Trina Boice

AUDITORIUM



LAUREL CHRISTENSEN DAY

The Pen of a Ready Writer: Preparing Yourself to Share What Only You Can

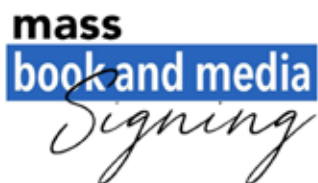
There is something magical (some might say divine) that occurs when the right words (or lyrics or lines) come from the right person at the right time to the right reader (or listener or viewer). We've all been on the receiving end of such "ready writing" (Psalm 45:1), but how can you ensure your work is on the giving end—that you are the right person at the right time delivering the right words to the right recipient? In addition to her experience in more than 20 years in the industry, Laurel will also share some lessons she's been privileged to learn as she's helped, from behind the scenes, authors and artists share their unique messages with millions.

Closing prayer by Nicole Bay

3:20-4:00PM

*Interactive
Session*

*Rooms 2258 &
2260*



Mass Book and Media
Signing

Meet many conference speakers as well as other authors and artists participating in the conference; view their books, audios, videos, and other works; purchase any you are interested in; and get them signed by the authors and artists.

4:00-5:30PM

Room 2265

LDSPMA Information Meeting and Leadership Meeting

All conference attendees and LDSPMA members are welcome. Come and learn about new initiatives for 2022! Many volunteers and future leaders start by attending this meeting.

Thank you for coming!

Presenters

(BY FIRST NAME; FULL BIOS ON LDSPMA.ORG)

Aaron Merrell started his film career at DreamWorks, Walt Disney, Phoenix Pictures, Sidney Kimmel Entertainment, and others. In 2011 he was recruited by The Church of Jesus Christ of Latter-day Saints, and is currently producing the Book of Mormon Videos series.

Adam Sidwell is Founder and Creative Director at the Future House family of companies. As Head of Studio at Future House Studios, Adam directs content for animated projects in multiple mediums. As CEO of Future House Publishing, Adam crafted the creative vision and overall design for Future House's titles.

Angela Jepperson is a senior editor at Eschler Editing, where she's always eager to get her hands on the next exciting fiction or nonfiction manuscript. (That means yours!) A fifteen-year veteran high school language arts teacher, she now edits and writes full-time from home.

Angela Johnson works as the talent acquisitions manager at Cedar Fort Publishing. Johnson earned a BS in English from Utah Valley University, a master of professional communications from Weber State University, and an MA in publishing from Western Colorado University.

Beth Brower is the author of five novels. Before becoming a full-time author, Beth has a bachelor's degree in literary studies and lives with her husband, Kip, in Salt Lake City. There may or may not be a cat.

Brad Farmer is the CEO at Gibbs Smith and has worked in all aspects of the publication process. He has served on the board of PubWest, the Davis Arts Council, and the Gangrene Film Festival.

Brian Halley is the owner of Right Think and Book Creatives, both award-winning creative agencies. With over twenty years of experience creating world-class brands and hundreds of book covers, he brings knowledge and awareness to the authors of the world and the publishing industry.

Bridget Cook-Burch is a *New York Times* and *Wall Street Journal* best-selling author, transformational speaker, writing mentor, and leader of writing retreats. She has had books showcased on Oprah, Dateline NBC, Good Morning America, Today, and *People* magazine.

Cameron Sawyer is an award-winning writer and director and received his MFA in film directing from Chapman University. Cameron is working with DiBonaventura Pictures on an adaptation of the *New York Times* bestselling series *Fablehaven*.

Cherie Call has released ten original albums. She teaches songwriting to teens at the Utah Conservatory of Performing Arts, has taught songwriting at Snow College, and is a frequent guest teacher at BYU and UVU.

Chris Crowe is a writer who earned degrees from BYU and Arizona State University. He teaches creative writing and YA literature at BYU.

Chris Schoebinger has worked in publishing for more than thirty years and is currently the publishing director for Shadow Mountain. For many years, he was a product director for Deseret Book and has helped publish award-winning and New York Times best-selling authors.

Christopher Robbins is the founder and CEO of Familius. He has served as editorial director and marketing director for Northwest Publishing, the founder of NOVELocity, the CEO of Gibbs Smith, the cofounder of Hummingbird Digital Media, and the CEO of American West Books.

Craig Van Dyke has 17 years of animation experience, including roles as a CG supervisor, animator, modeler, and storyboard artist. He has worked on films from DreamWorks Animation, Digital Domain, and Netflix, and was most recently the Previs Lead for *Over the Moon*.

Darlene Young's poetry collection *Homespun* and *Angel Feathers* won the Association for Mormon Letters Award. Her work has also been nominated for Pushcart Prizes and noted in *Best American Essays 2019*. She has worked as a poetry editor for *Dialogue* and *Segullah*.

Devan Jensen has authored several books and fifty articles and is the executive editor of the BYU Religious Studies Center. He has been with LDSPMA since its founding and currently serves as its president (2020-2021).

Dustin "Spanky" Ward has written, produced, and directed more than seventy shorts and commercials. Spanky released his latest feature film, *The Santa Box*, during Christmas 2020. It won an Audience Choice Award and Second Place Best Feature Film at the LDS Film Festival.

Elizabeth Crowe is a ceramic artist who earned a BFA in art from BYU-Hawaii and an MA in English and MFA in ceramics from BYU, where she's also an adjunct instructor of ceramics.

Emma Heggem is the managing editor for Future House Publishing, specializing in content editing. She is familiar with every step of the publishing process. She attends writers' conferences to take pitches, give critiques, and talk to writers about the world of publishing.

Glen Nelson is the author of thirty books, curator, librettist, and co-executive director of the Center for Latter-day Saint Arts. The Center Gallery in New York City includes several upcoming exhibitions curated by Nelson.

James Goldberg is a poet, playwright, essayist, novelist, documentary filmmaker, scholar, and translator who specializes in Latter-day Saint literature. He is a cofounder of the Mormon Lit Lab and currently serves on the board of the Association for Mormon Letters and the advisory board for the Center for Latter-day Saint Arts.

Jacob Merrell has worked as a technical director for 15 years in a number of different disciplines from software engineer to lighting to character lookdev. Some of his credits include *Up*, *Cars 2*, *Inside Out*, *Cars 3*, *Coco*, and *Toy Story 4*. He's currently working on original content for Disney+ as a character shading artist.

James Joel Holmes has twenty years of experience as a fine artist, designer, producer, and photographer and has created products and marketing materials for many well-established businesses. His goal is always for a memorable and user-friendly experience for his clients and collaborators.

Janette Rallison / CJ Hill is a *USA Today* best-selling author who writes books because writing is much more fun than cleaning bathrooms. Housework avoidance has led her to write thirty-one novels that have sold over one million print copies and appeared on many reading and state lists.

Jay Christopher Gowen is manager of acquisitions for WiDo Publishing. When a particularly compelling memoir crosses Jay's desk, he reads it himself, and if the manuscript is acquired, he works personally with the author in the content edit.

Jen Geigle Johnson is an award-winning author of more than thirteen published historical fiction/romance novels. While all of her books have a strong romance plot, she becomes captivated in the time periods and shares bits of history that might otherwise be forgotten

Jessica Reino is a senior literary agent at Metamorphosis Literary Agency, a freelance editor, and multi-genre author. She loves connecting with other publishing professionals and is the host of #TheWritersZen monthly Twitter chat.

John Hilton III is the author of many popular books and is an associate professor of BYU Religious Education. Visit his website at johnhiltoniii.com.

John Roberts is one of the creators of the YouTube channel "Bored Shorts TV," which created the Kid Snippets and Kid History series, and CVX Live. John is currently the CEO of Smile Systems.

Kamille Bauer is a dynamic media influencer and YouTuber with over half a million views as well as a model, spokesperson, emcee, and motivational speaker. Her unique training helps others create positive outcomes in their own lives and businesses.

Karlene Browning has been working online since the mid-1990s. In addition to websites and other online activities, she has thirty-plus years of experience in the publishing field and currently offers a variety of freelance services to authors and small presses.

Kirk Magleby is a semiretired technology entrepreneur who found his calling volunteering as Book of Mormon Central's Executive Director. Mobile apps include ScripturePlus and Come Follow Me. Kirk is also a service missionary with the Priesthood and Family Department tasked with helping support the ecosystem around gospel study.

Madeleine Dresden is a teacher at BYU; an Asian-American writer; a member of the Center for Latter-day Arts' Race, Diversity and Inclusion Committee; and actively engaged in amplifying BIPOC voices and spreading awareness of harmful tropes in contemporary literature.

Marianna Richardson is the director of communications for the G20 Interfaith Forum, an adjunct professor at the Marriott School of Business, a co-host on the Come, Follow Me series Act in Doctrine, and a former president of LDSPMA.

Matt Brown, CEO of Living Scriptures, is at the center of Latter-day Saint media. With over 4,000 titles, Living Scriptures teaches faith principles and has created a safe viewing experience for all ages, and continues to perpetuate Latter-day Saint, faith-based, and family-friendly stories.

Matt Whitaker has been writing, directing, and producing branded media and feature films for more than 25 years. He wrote the screenplays for *Saints and Soldiers* and the second and third films of the Work and the Glory trilogy. He was also a lead creative producer and director on the "I'm A Mormon" ad campaign.

Melissa Dalton Martinez has worked in the entertainment industry since 1998. Melissa teaches at publishing conferences nationwide; provides publisher and author services in marketing, branding, and media consulting; is a bestselling author; and is a co-owner of Tolwis Publishing.

Mimi Bascom is an influencer and freelance social media manager/strategist. She is a recent BYU graduate with a bachelor's degree in communications, and she has been working in the social media industry for the past three years.

Moroni Taylor has worked as a story artist on 30 animated feature films for Blue Sky, Paramount, Sony, Illumination, and Nickelodeon, including his work on *Iron Giant* and *Ice Age*.

Nick Galieti's podcast work includes producing and hosting over 850 episodes for FairMormon, Book of Mormon Central, Latter-day Saint Perspectives, *The Good Word* Podcast, and *Latter-day Saint MissionCast* podcasts. He has written the book *Tree of Sacrament*, was editor and contributor to the volume *Doctrine and Covenants 4: A Life of Study in Discipleship*, and recently self-published *Codependent Discipleship: Not a How-To Guide*.

Nicole Abreu Drysdale studied early childhood development and has taught preschool for children of all abilities for over a decade. She and her sister, Shar Abreu Petersen, are passionate about creativity in childhood education.

Peter Eskelsen ran creative development for British filmmakers and worked as an executive with Imagine Television. Peter also served as scripted executive with Legendary Television and has recently been working as an independent producer and screenwriter.

Randal Roberts is the producer of the YouTube channel "Bored Shorts TV," which produced the hit YouTube series *Kid History* and *Kid Snippets*. He has worked with various artists and groups, including Josh Groban, Lucas Film, Hot Wheels, Nintendo, Lucky Charms, and Lindsey Sterling.

Richard Bushman received his undergraduate and graduate degrees from Harvard University and is now co-director of the Center for Latter-day Saint Arts. He has authored several books, served as co-general editor of *The Joseph Smith Papers*, and founded the Mormon Scholars Foundation.

Rob Jex has coordinated the publishing of *The Life of Jesus Christ Bible Videos* and the *Book of Mormon Videos* series for the past 10 years. He also oversees the Gospel Library app and loves to receive ideas on how the app's user experience can be improved.

Roxanne Kennedy-Granata is an expert with over fifteen years of experience in facilitating mentor groups to help individuals reach their potential. She is the author of *Cutting Ties* and host of the *Choose In* podcast.

Scott T. E. Jackson is an author and marketing professional in the publishing industry. Scott is an account executive at

Cedar Fort Publishing & Media. He graduated magna cum laude in marketing from BYU's Marriott School of Business.

Serge Petelo is a globalization consultant and business owner, and has been involved with the language services industry for the past eighteen years and has worked with various organizations in helping them reach their audience and clients internationally.

Shar Abreu Petersen studied English with an emphasis in creative writing and spent more than twelve years helping create award-winning language and literacy software for young learners.

Shayne Clarke's thirty-seven years of business experience include working for WordPerfect, Novell, Nu Skin, Xactware, and MyFamily.com (now Ancestry). He currently works as director of strategic marketing for BYU Continuing Education. Shayne is also a freelance writer and consultant.

Stephen Tanne is a self-taught 3D artist who has worked for Roblox and several other companies over the years, and also publishes his work on YouTube. He has created two YouTube channels that, together, have generated nearly 50 million views and over 250,000 subscribers.

Suzy Bills is an editor, author, and faculty member in the editing and publishing program at BYU. Her book *The Freelance Editor's Handbook* was published this year by the University of California Press. She was previously a lead editor for *The Joseph Smith Papers*.

Tamara K. Anderson is the founder and host of *Stories of Hope in Hard Times* and was a finalist in Utah's Voice of the West. She is an in-demand speaker on the topic of building hope in our lives.

Tarienne Mitchell is an archivist at the Church History Library, specializing in the history of Black members of the Church. She has helped put together a cultural competency training program held in the Church History Department and helped create the Utah Black History traveling exhibit.

Tyler Carpenter is the marketing manager for Cedar Fort Publishing and Media. He is also the host of the successful YouTube show *Draw and Talk*, where he discusses comic-book marketing with the writers and artists themselves.

Valerie Hitoto has a PhD in ancient Judaism and has experience in writing in different styles and to different audiences. She published one title with a traditional publishing house and has self-published two other titles.

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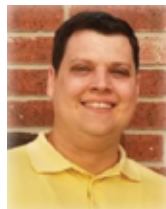
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VOICES OF LIGHT

Art Exhibition and Silent Auction

Explore artwork on the theme “Voices of Light,” representing over a dozen Latter-day Saint artists and painters. This exhibit is cosponsored by the Get Real Foundation, a nonprofit dedicated to promoting greater compassion and belonging in Latter-day Saint culture. Most of the artwork is up for sale at a silent auction at galabid.com/ldspma

The auction will close at 3:50 p.m. on Saturday. Proceeds will be divided between LDSPMA, Get Real, and the contributing artists.

CONFERENCE SHOWING

For Conference Registrants Only

Friday and Saturday,
October 8–9, 2021
8:30 AM – 5:30 PM

Room 2258, BYU Conference Center

PUBLIC SHOWING

Free for Non-Registrants

Friday, October 8, 2021
6:00 PM – 7:30 PM

Room 2258, BYU Conference Center



FEATURING Original works by

Joseph Brickey

Zach Bowman

Travis Braun

Kendra Burton

Annika Lee Dean

Arthur Jue

Jeanette Lee

Dana Mario

Anne Marie Oborn

Garth Oborn

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BYU Conference Center

Room Locations for 2021 LDSPMA Conference



■ ELEVATOR
 ■ VENDING
 ■ RESTROOMS
 ■ AUDITORIUM
 ■ EVENT SPACE



We're Bribing You to Complete the Conference Evaluation

We really need everyone to rate the conference sessions and speakers, so everyone who does so can select 2 free books from 9 different popular titles gifted by Familius, Shadow Mountain Publishing, Cedar Fort, and Berrett-Koehler.

To complete the conference evaluation (which will take about 10 minutes), scan the QR code or go to this site: surveymonkey.com/r/LHXN6PW

To select and pick up your 2 free books, go to the LDSPMA table in the main hallway sometime between 3:10 p.m. and 5:30 p.m. on Saturday (after the Closing General Session and Keynote). You're on the honor system: If you completed the evaluation, you get the 2 free books.