



Time	Marketing Track	Fiction Writing Track	Nonfiction Writing Track	Editing, Design & Production Track	Publishing Track	Media Track	Arts Track	Interactive Sessions	
	Auditorium (2254)	Room 2265	Room 2267	Room 2285	Room 2295	Room 2277	Room 2287	See Below	Room 2279
8:30 – 9:00	CONFERENCE START, OPENING PRAYER, PRESIDENT MESSAGE, SPECIAL MUSICAL NUMBER (Auditorium)								
9:00 – 9:50	KEYNOTE BY GERALD N. LUND Auditorium The Work and the Joy: Creating Historical Fiction								
9:50 – 10:00	Break								
10:00 – 10:50	CONNIE SOKOL Present Like a Pro! 3 Steps to Successfully Speak from Any Stage	HEATHER B. MOORE Characterization Sells Fiction: How to Create Strong Characters	ASHLEY NANCE The Inclusion Paradox: Developing Believable Characters with Disabilities While Rooting Out Ableist Tropes	NANCY PETERSON The Great Audiobook Bake Off: Ingredients and Methods to Bake Up a Great Audiobook	PUBLISHERS PANEL Self-Publishing, Traditional Publishing, Hybrid Publishing, and Agents: How Can I Get My Book Published?	ACTORS PANEL Having the Faith to Create a Career in Acting	DANIEL BLOMBERG Six Business Models that Are Working for Latter-day Saint Musicians Right Now	REAL-TIME REACTIONS: FICTION (walk-ins welcome) Room 1164	ONLINE PRESENCE AUDITS (sign-ups only)
10:50 – 11:00	Break								
11:00 – 11:50	Networking Hour: Participate in three rounds of “speed-dating”-style networking groups, organized by industry, niche, and genre; instructions will be provided								
12:00 – 1:00	Lunch Break								
1:00 – 1:50	JEWEL ALLEN Rapid Branding: A Simple and Sane Approach to Establishing or Revamping Your Author Brand	RACHELLE J. CHRISTENSEN Writing Multi-layered Mystery Novels	S. DAWN BRADFORD Excavating the Power of Your Life Story	LASHAWN WILLIAMS When Doing Diversity Goes Wrong: Acknowledging, Repairing, and Maintaining Healthy Engagements Online and Offline	ANGELA BOLE What It Means to be Indie: Exploring Independent Book Publishing Today	SPANKY WARD Screenwriting For Beginners and the Basics of Using <i>Final Draft</i> Software	APRIL MESERVY GRANDPRE & KRISTEN BROMLEY How to Create and Sell Meaningful Music in Profitable Ways	FAST PITCH (sign-ups only) Room 2260	ONLINE PRESENCE AUDITS (sign-ups only)
1:50 – 2:00	Break								
2:00 – 2:50	MARCI MONSON Do I Really Have to Market My Own Book?	JEN GEIGLE JOHNSON A Deep Dive into Deep POV	CHRIS CROWE “Fools Rush In Where Angels Fear to Tread”: Accepting and Avoiding Appropriation in Your Writing	SUZY BILLS Marketing Your Freelance Services: How to Develop Your Unique Selling Proposition, Find Clients, and Build Your Business	DAVID MILES How to Succeed in Children’s Publishing	WYNN HOUGAARD Secrets to Editing Video Like a Pro!	DOUGLAS PEW Marketing for Musicians: How to Sell Online Without Sleaze	FAST PITCH (sign-ups only) Room 2260	DEMO PALOOZA (walk-ins welcome)
2:50 – 3:00	Break								
3:00 – 4:00	KEYNOTE BY JANE CLAYSON JOHNSON Auditorium The Power of Stories: Having the Courage to Share Yours								
4:00 – 4:10	Break								
4:10 – 5:00	Mass Book and Media Signing (Rooms 2258-2260)								
6:00 – 9:00	PRAISEWORTHY AWARDS AND FUNDRAISING GALA – Provo City Library Ballroom (tickets purchased separately)								



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8:30 – 9:00	CONFERENCE START, OPENING PRAYER, PRESIDENT-ELECT MESSAGE, SPECIAL MUSICAL NUMBER (Auditorium)								
9:00 – 9:50 Auditorium	KEYNOTE BY JENNIFER A. NIELSEN The Art or the Artist: Finding the Balance between Your Personal Priorities and Your Art								
9:50 – 10:00	Break								
10:00 – 10:50	MIMI BASCOM Utilizing Social Media to Market Your Brand	JULIE L. SPENCER How to Outline a Romance Novel and Keep the Love Scenes Sweet with a Little Bit of Heat	ANNETTE LYON Self-Editing and Revision: Fixing All the Language Stuff—Glaring and Nit-Picky—to Make the Best Impression	STEVE RICHARDSON Reaching a Global Audience: Recent Advances in Technology for Translation	CHRISTOPHER ROBBINS Publishing as a Career? The Amazing Job Opportunities Publishing Offers	GARRETT BATTY Know and Reach Your Audience Through Film	JENNILYN PRIOR Using Sacred Geometry in Art	FAST PITCH (sign-ups only) Room 2260	ONLINE PRESENCE AUDITS (sign-ups only)
10:50 – 11:00	Break								
11:00 – 11:50	TAMARA K. ANDERSON Marketing, Leveraging & Monetizing Your Podcast 101	JOHN M. OLSEN How to Polish, Format, and Submit Your Short Story	KARL W. BECKSTRAND Successful Nonfiction Publishing for Beginners	KRISTY GILBERT Copyediting for Science Fiction & Fantasy, Part 1: Immersive Editing	ADAM SIDWELL Think Differently: Expanding Revenue Beyond Traditional Book Sales	SHELDON MARTIN Anchoring All Topics to Foundational Doctrines	JENNIFER GARDNER Capture the Light: Finding Balance in Your Work and Your Life	FAST PITCH (sign-ups only) Room 2260	ONLINE PRESENCE AUDITS (sign-ups only)
12:00 – 1:00	Lunch Break								
1:00 – 1:50	TRINA BOICE Marketing Strategies for Authors: 25 Secrets to Impact and Income	KIRI JORGENSEN Plotting and Scheming: Crafting the Middle-Grade Novel to Connect with Readers	DARLENE YOUNG "Come On In—the Water's Fine!": Using Metaphor as an Invitation	KRISTY GILBERT Copyediting for Science Fiction & Fantasy, Part 2: Editing for Consistency	JAMES GOLDBERG Why I Still Believe in Mormon Literature	TOM LAUGHLIN & DENNIS LISONBEE From Script to Screen: Basics in Filmmaking	KENDRA PARRISH BURTON The Impact of Color: How Colors Affect Moods, Attitudes, and Behaviors	REAL-TIME REACTIONS: NONFICTION (walk-ins welcome) Room 1164	DEMO PALOOZA (walk-ins welcome)
1:50 – 2:00	Break								
2:00 – 3:00 Auditorium	KEYNOTE BY MAULI JUNIOR BONNER If You Believe It, You Can Achieve It!								
3:00 – 3:10	Break								
3:10 – 4:00	Mass Book and Media Signing (rooms 2258-2260)								
4:00 – 5:30	LDSPMA ANNUAL INFORMATION AND LEADERSHIP MEETING (Ballroom, off of the Atrium) – All conference attendees and LDSPMA members welcome								