

The Faith
to
Create

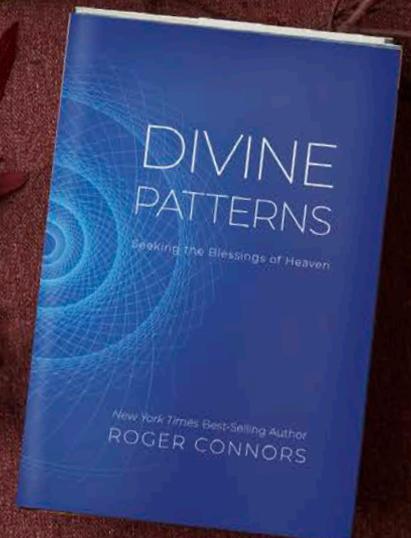
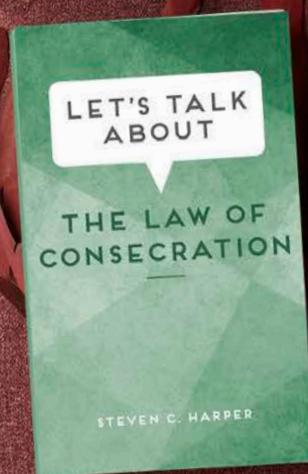
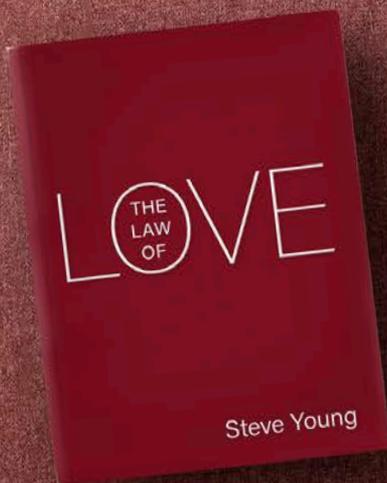
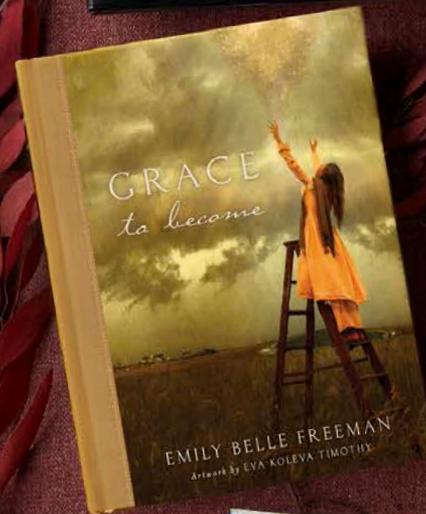
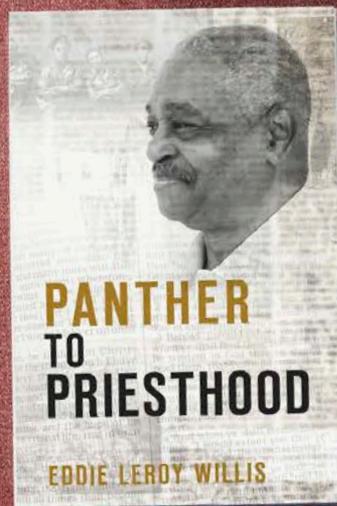
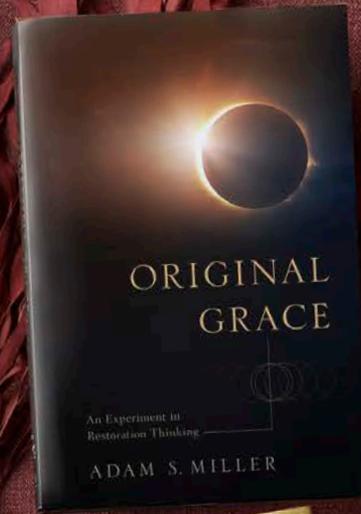
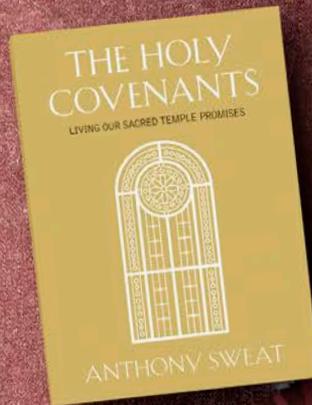
**EIGHTH ANNUAL
LDSPMA CONFERENCE**

OCTOBER 20-22, 2022

BYU Conference Center • Provo, Utah

Make Time
— for —
*Deeper
Study*

Enhance
your gospel
study with
these
bestselling
books.



Welcome!



Beloved friends,

When I visualize the past seven years since our first conference, I see myself on a road, surrounded by amazing men and women seeking the same goals and destination. We travel individually, but we are aware of and supportive of each other. We pass milestones and celebrate as we witness exciting achievements among our band of brothers and sisters.

We need each other. This conference is not only a learning event; it is an opportunity to embrace and connect. These three days provide amazing insights and matchless chances to celebrate the awe-inspiring creations of those around us. Friendships will be born. Synergies will develop. Miraculous creations will spring into being as a

result of these wonderful days together. They always do.

Our shared mission to bring light into the world and gather Israel requires a collective of committed disciples who love the Lord and seek to do His will. He can and will lead us and empower us if we seek that aid. The more empowered we are, the better we can become and share, individually, unique expressions of the divine nature.

May the Lord's best blessings be upon you—love in your heart, strength in your faith, power in your words.

Erin Willder
President, LDSPMA

Main Conference Schedule

FRIDAY, OCTOBER 21, 2022

8:00–8:30 a.m.	Check-in, Seating in Auditorium, Welcome Activities
8:30–9:00 a.m.	Conference Start, Opening Prayer, President Message, Special Musical Number
9:00–9:50 a.m.	Opening Keynote: Gerald N. Lund
10:00–10:50 p.m.	Breakout Sessions
11:00–11:50 p.m.	Networking Hour
12:00–12:50 p.m.	Lunch
1:00–1:50 p.m.	Breakout Sessions
2:00–2:50 p.m.	Breakout Sessions
3:00–4:00 p.m.	Keynote: Jane Clayson Johnson
4:10–5:00 p.m.	Mass Book and Media Signing
6:00–9:00 p.m.	Praiseworthy Awards Gala (Provo City Library)

SATURDAY, OCTOBER 22, 2022

8:00–8:30 a.m.	Check-in, Seating in Auditorium, Welcome Activities
8:30–9:00 a.m.	Conference Start, Opening Prayer, President-Elect Message, Special Musical Number
9:00–9:50 a.m.	Keynote: Jennifer Nielsen
10:00–10:50 p.m.	Breakout Sessions
11:00–11:50 p.m.	Breakout Sessions
12:00–12:50 p.m.	Lunch
1:00–1:50 p.m.	Breakout Sessions
2:00–3:00 p.m.	Closing Keynote: Maui Junior Bonner
3:10–4:00 p.m.	Mass Book and Media Signing
4:00–5:30 p.m.	LDSPMA Annual Information and Leadership Meeting (All conference participants welcome!)

Conference Announcements

Information you need to know to make the most of this conference.

FIRST COME, FIRST SERVED

You can attend whichever general sessions and breakout sessions you want to attend (except for some interactive sessions that had advance sign-ups). But all seating is first come, first served. If the auditorium fills up for a general session, there will be overflow seating with a video feed in Room 2295.

STAY ON SCHEDULE

Session speakers: Please start and end on time. There will not be any bells. If a session goes long, attendees are welcome to leave and go to the next session.

COVID

Masks for COVID 19 are optional.

SILENCE YOUR PHONE

What is not optional is silencing your cell phone: Please do so now if you have not already done so!

NETWORKING HOUR

We ask all attendees to participate in the *Conference-Wide Networking Hour* at 11:00 am on Friday. Networking groups will be spread through all of the rooms of the conference; see the 11:00 am program info to help you choose which room to go to. **See pages 12-13.**

THE ART GALLERY

You're welcome to visit *The Faith to Create Art Exhibition* in Room 2258 any time from 10:00 am to 5:00 pm on Friday and Saturday. It features original works by 10 artists. **See page 6.**

SHARING IS CARING

You're invited to take selfies and videos in front of our photo backdrop in the hall! Please tag us at **#LDSPMA**, **#LDSPMAconference**, or **#LDSPMA2022**. Have fun!

MEMBER SPOTLIGHT

We want to feature YOU on the LDSPMA website! Submit your "Member Spotlight" form by clicking on the "Members" tab on our home page menu.

BUYING BOOKS, MUSIC, MOVIES

You'll have an opportunity to view and purchase books, CDs, DVDs, and other works by conference speakers at the *Mass Book and Media Signing*, held each afternoon immediately after the general session in Room 2260. **See pages 18 & 32.**

AWARDS GALA AND DINNER

The Praiseworthy Awards Gala and Dinner will start at 6:00 pm Friday in the Provo Library Ballroom. Doors open at 5:30. **See page 21.**

CONFERENCE EVALUATION

Throughout the conference, please make notes about what you like and don't like about the sessions you attend and the conference as a whole. Then sometime between 3:00 and 5:30 pm on Saturday, fill out the online conference evaluation—and receive your choice of two free books. **See the back of this program.**

VOLUNTEER WITH US

LDSPMA is a volunteer-led organization. If you enjoy networking and using your talents, consider volunteering on one of our committees. Volunteers who serve over 12 hours during a year get a FREE ticket to the annual conference. You're invited to attend the LDSPMA Information and Leadership Meeting from 4:00 to 5:30 pm on Saturday in the ballroom to learn about LDSPMA's upcoming plans, leadership needs, and volunteer opportunities. **See page 41.**

CALLED TO CREATE PODCAST

Have you discovered our awesome podcast yet? *Called to Create: An LDSPMA Podcast* interviews two Latter-day Saint creators each month about their creative journey. Go to ldspma.org/podcast or any podcast platform to check out our latest episodes. **See page 40.**

SWAG BAGS

Get free digital goodies just for attending this conference. To claim yours, just scan the QR code. **See the back of this program.**

Thursday

OCTOBER 20, 2022

THURSDAY • Deep-Dive Workshops

8:30–12:30

	SPEAKER	TITLE
Room 2267	 Randel McGee	Paper and Scissors ROCK! Paper Arts and Crafts for Fun, Gifts, Book Illustrations, Videos, and Other Media
Room 2265	 Daniel Blomberg	Building and Marketing a Music Business
	 Douglas Pew	
Room 2258	 Scott Jackson	Book Marketing for Authors: How to Publicize, Promote, and Launch Your Publication
Room 2295	 Suzy Bills	Developmental Editing for Fiction
Room 2260	 Cheri Pray Earl	How to Write Your Second Novel (and Start Re-Writing Your First One)

1:00–5:00

	SPEAKER	TITLE
Room 2265	 Rich Parkinson	Writing A Song That Connects: Critical & Essential Elements Found In A Great Song
	 Daniel Blomberg	
Room 2285	 Trina Boice	Social Media Marketing Strategies That Sell More, Build Automated Campaigns, and Attract Raving Fans
Room 2295	 Suzy Bills	Developmental Editing for Nonfiction
Room 2267	 KaRyn Lay	Buzzworthy Podcasts: How to Develop, Produce, and Market Your Podcast for Success
Room 2260	 Dean Hughes	Historical Fiction: History or Fiction?
	 Chris Crowe	
Room 2258	 Bridget Cook-Burch	Power Storytelling Techniques to Captivate Readers: The Hero's Journey, Writing Juicy, and the Three-Act Play

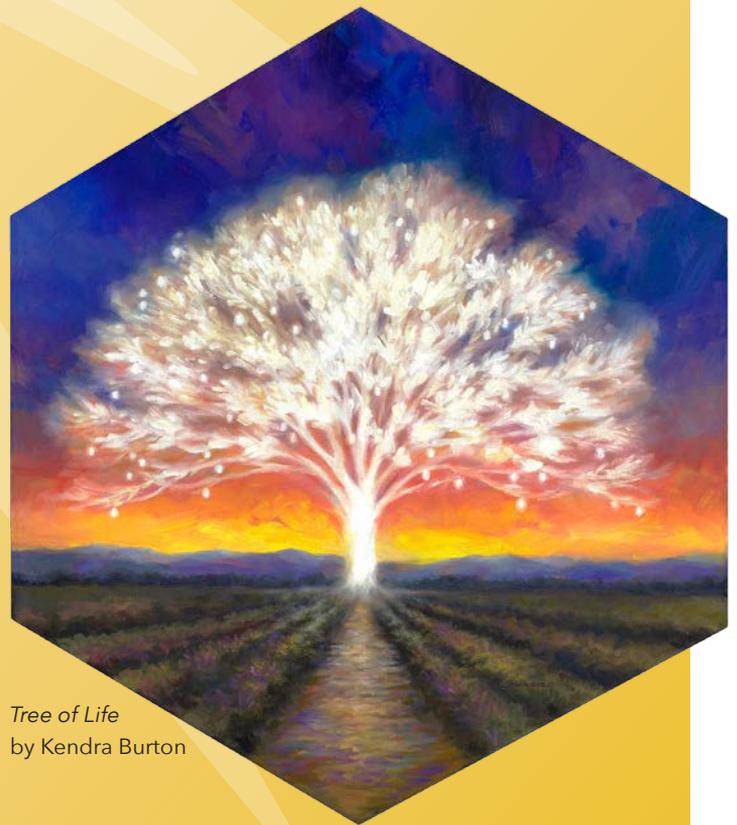
The Faith to Create Art Exhibition

Room 2258

Drop by anytime
from 10:00 to 5:00
Friday or Saturday
to admire the art.

Featuring original works by:

Wendy Boomhower
Kendra Burton
Katie Garner
Kerri Guthrie
Ethan Martin
Anne Marie Oborn
Jennilyn Prior
Cassidy Pugmire
Marty Ricks
Rebecca Tobiason



Tree of Life
by Kendra Burton

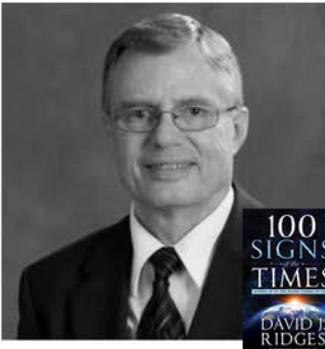
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Resilience. Empathy. Authenticity. Love.



LEADING CEDAR FORT AUTHORS



DAVID RIDGES

LDS Non-Fiction

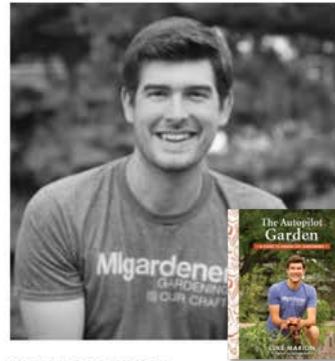
With over 1 Million copies sold of his Scriptures Made Easier series, David Ridges continues to educate people on the scriptures through easy to understand insights and commentary.



MANDY MERRIMAN

Cookbook

Her Best-Selling book *Cake Confidence* has sold over 30,000 copies. There's a reason Mandy has over 500k followers on social media, she makes baking cakes easy!



LUKE MARION

Gardening

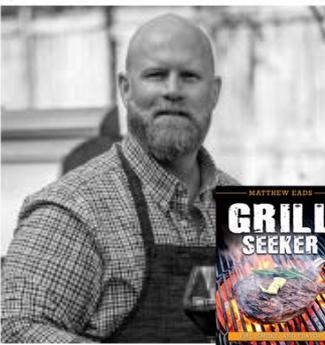
With over 1 Million followers across the web, Luke Marion shows how to make your garden self-sufficient without the constant work and labor. Strategize your gardening!



AL CARRAWAY

LDS Non-Fiction

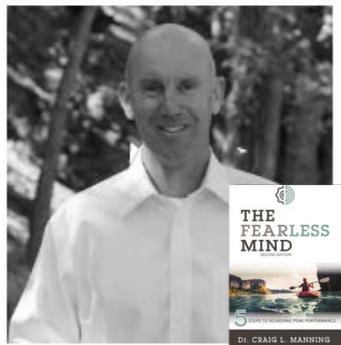
Al has made it her mission to spread a message of positivity and inclusiveness. Having sold over 80k copies of her various books, we hope to help spread her message.



MATTHEW EADS

Cookbook

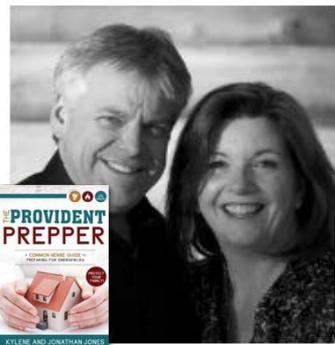
Matt has shared his love for BBQ and grilling to his over 35,000 followers, while also showing them that they too can be grill masters just like him!



DR. CRAIG MANNING

Inspiration

With clients like Red Bull High Performance and the Milwaukee Bucks, Dr. Craig Manning has spread his techniques on mental control and performance to thousands of individuals.



KYLENE & JONATHON JONES

Emergency Preparedness

The Jones family, with their millions of views and over 100k subscribers on Youtube, have made it their goal to teach you how to stay prepared for any distasteful that could come.



CALEB WARNOK

Gardening

With consistent yearly sales, Caleb shows his mastery of self-sufficient skills by utilizing tried and true methods that have worked for hundreds of years.



SHOP



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Publishing & Media



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Friday

OCTOBER 21, 2022

FRIDAY 8:00–8:30 • Check-In

Check-In, Seating in Auditorium, and Welcome Activities

FRIDAY 8:30–9:00 • Conference Start

*Opening prayer by Nicole Bay,
LDSPMA President Elect*

*Welcome message by Erin Willder,
LDSPMA President*



*Emceed by Arthur Jue
and Trina Boice*



Special musical
number by
Vanessa Naeata,
lead singer of
*The Jets '80s/'90s
Experience*
in Las Vegas

AUDITORIUM

FRIDAY 9:00–9:50 • Opening Keynote Session

The Work and the Joy: Creating Historical Fiction

Get answers to questions about the nuts and bolts of writing historical fiction. How do you create characters that matter to readers? How much time do you spend researching? How do you adapt the storyline to work into historical events? How can you incorporate drama and gospel principles into the lives of your characters? How much does history influence the way the plot develops and characters behave?

ELDER GERALD N. LUND

As a member of the Second Quorum of the Seventy of The Church of Jesus Christ of Latter-day Saints, Elder Lund helped administer the worldwide operations of the Church. He is the author of forty books, including the best-selling *Work and the Glory* series and the *Kingdom and the Crown* series. His nonfiction works include *Hearing the Voice of the Lord* and *The Second Coming of the Lord*.



AUDITORIUM

WE HELP GOD'S MUSICIANS BECOME THE MUSICIANS GOD INTENDED THEM TO BE

MUSIC PRODUCTION
SONGWRITING COURSES
MUSIC BUSINESS COACHING

We are a team of music producers,
recording engineers, vocalists,
instrumentalists and composers
committed to helping you take your
songs from ideas to YouTube-ready
professional productions.

Why? So the music God gave you can make a
difference in the world.

BOOK A FREE
CONSULTATION CALL



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FRIDAY 10:00–10:50 • Sessions

	SPEAKER	TITLE	DESCRIPTION
<i>Marketing Auditorium</i>	 <p>Connie Sokol</p>	Present Like a Pro! Three Steps to Successfully Speak from Any Stage	Do you want to share your message from the stage but don't know how? Or have you presented but you're ready to leap to the next level? Learn the number one principle to not just speak to but also engage your audience. Understand the key ingredient in a killer keynote. And discover your unique fingerprint and how it shifts your mediocre presentation to a memory-making experience.
<i>Fiction Room 2265</i>	 <p>Heather B. Moore</p>	Characterization Sells Fiction: How to Create Strong Characters	Do you want to write a book that will get people talking? Characterization might sound elusive, but it doesn't have to be. Strong characters are what make your story worth reading and what lead readers to recommend your book to friends. Author Heather B. Moore will teach the key components of how to make each character in your book memorable, whether the character appears for one scene or many.
<i>Nonfiction Room 2267</i>	 <p>Ashley Nance</p>	The Inclusion Paradox: Developing Believable Characters with Disabilities While Rooting Out Ableist Tropes	Do you have a story to tell that you're afraid might get you canceled? Writing sensitive stories in today's world can be intimidating, but it also can be done! My first disability-focused book got lambasted by an editor with autism. Now, you can learn from my mistakes. In this session, we'll walk through the process I use now, critique popular fiction and nonfiction books, and create a sensitive story together.
<i>Editing/ Design/ Production Room 2285</i>	 <p>Nancy Peterson</p>	The Great Audiobook Bake Off: Ingredients and Methods to Bake Up a Great Audiobook	Under the gingham cloth, participants will find everything they need to create and distribute a perfectly baked audio version of their book. Ingredients include: (1) an overview of industry vocabulary; (2) the surprisingly flexible investment options within your budget; (3) audiobook aggregators and distributors and how to choose the best fit; (4) industry professionals to help you get the project done; (5) the steps to get your book ready for your producers; (6) expectations and input, and how and when to communicate them; and (7) the frosting on the cake: how to get the best return on your investment.
<i>Publishing Room 2295</i>	 <p>Angela Bole</p>  <p>Angela Johnson</p>  <p>Elana Johnson</p>	Self-Publishing, Traditional Publishing, Hybrid Publishing, and Agents: How Can I Get My Book Published?	So, you've completed your book. Congratulations! Now what? This panel explores how to navigate the book publishing industry, from traditional publishing to hybrid publishing to self-publishing—and all the publishing in between. If you're ready to clear the clouds and plot a course toward publication, this panel is for you. Those thinking to self-publish will find advice on how to start; those who prefer a more traditional track will learn how to become an informed partner in the publishing process. And if you have absolutely no idea, well, you're welcome, too!

Media
Room 2277



Arthur
Jue

Larry
Bagby

Having the Faith to Create a Career in Acting

Listen as a panel of Latter-day Saints in film reflect on their respective careers. Gain a better appreciation for pitfalls, successes, challenges, and joys of the acting profession. Discover what to do (and not to do) when entering film or climbing the career ladder. Whether you're an experienced actor, an aspiring student, or deciding whether film is the right path, you can learn the tools to successfully navigate a career in film and acting.



Ana
Katia

Corbin
Allred

Arts
Room 2287



Daniel
Blomberg

Six Business Models that Are Working for Latter-day Saint Musicians Right Now

"How do I get my music out there?" is the number-one question most musicians ask themselves. "How can I get my music to pay the bills, or at least pay for itself?" is a close second. What business models are actually working right now? Which one should you pursue? Join us as we discuss the pros and cons of each model and how to leverage them to finally build a vehicle that can take your music somewhere.

Interactive
Sessions
Room 1164
(downstairs)



Real-Time Reactions: Fiction

Hear acquisitions editors and agents share what immediately attracts their interest and what turns them off as they react on-the-spot to real query letters—submitted in advance by attendees—for fiction books. (Walk-ins welcome.)

Interactive
Sessions
Room 2279



Online Presence Audits

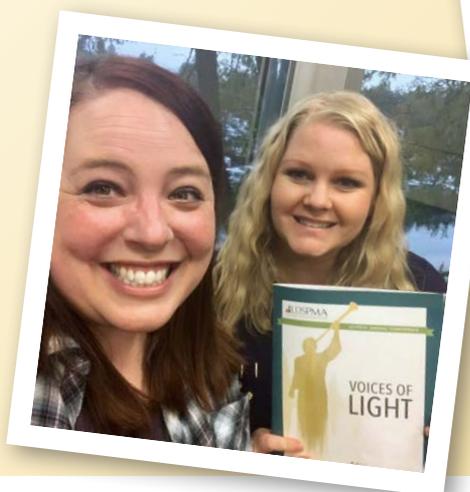
Get a professional evaluation of where you land in a Google search and how to improve your visibility, message, and clarity. (Advanced sign-up required.)

Take advantage of your LDSPMA photo opp

You're invited to take selfies and videos in front of our photo backdrop in the hall and tag us at:

#LDSPMAconference
or #LDSPMA
or #LDSPMA2022

Have fun!



FRIDAY 11:00–11:50 • Conference–Wide Networking Hour



Schedule

SESSION 1 - 11:00–11:13

[Passing Time - 5 minutes]

SESSION 2 - 11:18–11:31

[Passing Time - 5 minutes]

SESSION 3 - 11:36–11:50

Speed-Dating-Type Networking

We split our membership into 27 creative niches/genres which will gather in separate rooms throughout the conference center. With three 13-minute networking sessions, you're invited to participate in as many as three different groups that correspond with your own niche or a niche you would like to collaborate with.

What to Expect

In each room, you will take turns sharing who you are, what you do, and where others can find you. The group will then discuss various networking topics such as what kind of help you are looking for or what kind of person you are hoping to network with. Pass out business cards to quickly share your info!

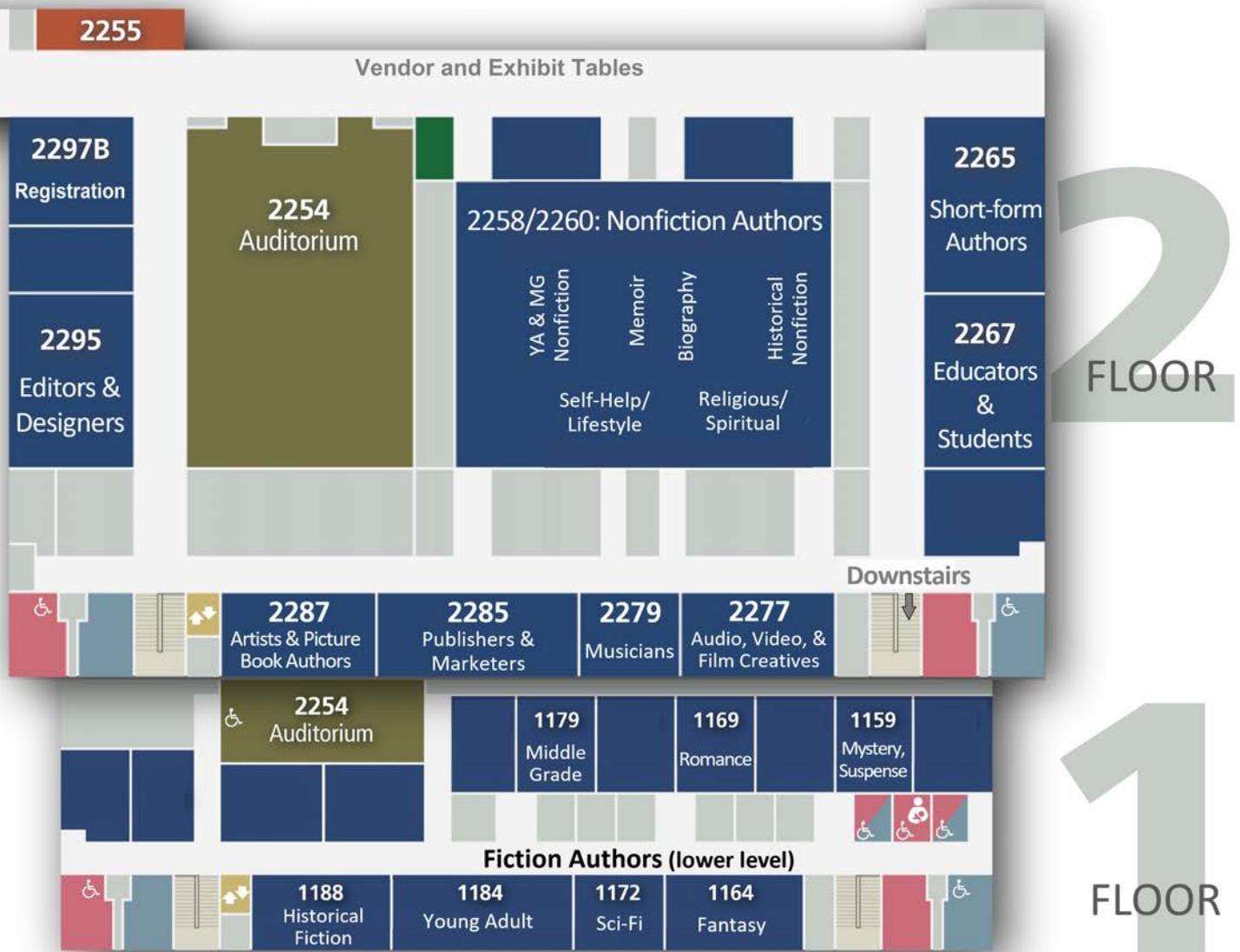
Available Niches & Locations

Please look at the list of niches/genres below, plan out which rooms you'd like to visit, and find them on the map. If a particular room is full, consider attending that one at the next session.

NICHES & ROOM NUMBERS

<p>Fiction Authors</p> <p>Room 1159 - Mystery/Horror/Suspense</p> <p>Room 1164 - Fantasy</p> <p>Room 1169 - Romance</p> <p>Room 1172 - Sci-Fi</p> <p>Room 1179 - Middle Grade</p> <p>Room 1184 - Young Adult</p> <p>Room 1188 - Historical Fiction</p> <p>Nonfiction Authors</p> <p>Room 2258 - Self-help/Lifestyle</p> <p>Room 2258 - Middle Grade/Young Adult</p> <p>Room 2258 - Memoir</p> <p>Room 2260 - Religious/Spiritual</p> <p>Room 2260 - Biography</p> <p>Room 2260 - Historical Nonfiction</p>	<p>Room 2265 - Short-form Authors (fiction or nonfiction articles, short stories, poems)</p> <p>Room 2267 - Educators Students</p> <p>Room 2277 - Audio Creatives (podcasters, speakers, influencers, coaches)</p> <p>Video Creatives (filmmakers, YouTubers)</p> <p>Room 2279 - Musicians (songwriters, composers, vocalists, instrumentalists)</p>	<p>Room 2285 - Publishers (executives, managers)</p> <p>Marketers (book, platform, or other)</p> <p>Room 2287 - Children's Picture Book & Graphic Novel Authors (fiction or nonfiction)</p> <p>Artists (illustrators, painters, drawers, photographers, sculptors)</p> <p>Room 2295 - Editors Designers (print, web, or other)</p>
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Room Map for Networking Hour



FRIDAY 12:00–12:50 • Lunch

HARMAN BUILDING ATRIUM AND BALLROOM
(down the hallway from the auditorium entrance on the same floor)

FRIDAY 1:00–1:50 • Sessions

	SPEAKER	TITLE	DESCRIPTION
Marketing Auditorium	 <p>Jewel Allen</p>	Rapid Branding: A Simple and Sane Approach to Establishing or Revamping Your Author Brand	Establish and maintain an author brand you can afford in terms of time and sanity. What three main elements are critical to your author brand, and how do you build on them? How do you present one umbrella brand to the world while writing in different genres—and possibly in different pen names? And, how do you pivot your brand as you evolve as an author and a human?
Fiction Room 2265	 <p>Rachelle J. Christensen</p>	Writing Multilayered Mystery Novels	The best novels all contain a bit of mystery, and the best mysteries have a story hidden among the clues. The element of mystery is what hooks the reader. Learn how to use mystery and suspense within any genre, including ways to drop clues for your reader without them realizing it's a clue. Rachelle will share methods for creating twists in the plotline that readers love without suspension of disbelief and how to create a multi-layered mystery that won't let your reader turn off the light.
Nonfiction Room 2267	 <p>S. Dawn Bradford</p>	Excavating the Power of Your Life Story	Every life is filled with stories containing powerful truths. Recording your story leaves a lasting legacy, whether you send it to the world or your own family. I'll share tools that will help you discover your unique message, how to sift through your life experiences to find the golden nuggets to convey that message, and how to share your truth while minimizing hurt to others.
Editing/ Design/ Production Room 2285	 <p>LaShawn Williams</p>	When Doing Diversity Goes Wrong: Acknowledging, Repairing, and Maintaining Healthy Engagements Online and Offline	Oftentimes, equity, diversity, and inclusion consultants are brought in to help entities manage their online presence (websites, blogs, newsletters, and so on) <i>after</i> something goes viral in an embarrassing way. Conversations about alignment with—and divergence from—our mission, vision, and values are difficult but necessary. Learn what it means to engage who we are, speak with a clear voice, maintain our professional commitments in public spaces, and make changes when needed to preserve our professional integrity.
Publishing Room 2295	 <p>Angela Bole</p>	What It Means to be Indie: Exploring Independent Book Publishing Today	As traditional publishing routes continue to consolidate and focus on "Big Names" that require big advances, savvy authors are turning to more direct ways to reach readers. This had led to a boom in independent publishing of all shapes, sizes, and business models, along with new questions (and opinions!) about what it means to be "indie" in the book publishing sense. During this session, join Independent Book Publishers Association CEO Angela Bole to explore what's really going on under independent publishing's rather large tent—the good, the bad, and the sometimes ugly.

Media
Room 2277



Spanky
Ward

Screenwriting For Beginners and the Basics of Using Final Draft Software

Back by popular demand, one of the most experienced Latter-day Saint screenwriters reveals the essentials you need to know to start crafting your screenplay today. Aspiring screenwriters will learn how screenplays are formatted, how to structure stories, and how to use the industry-standard screenwriting software Final Draft. Develop skills as a visual storyteller through this no-nonsense, informative, value-packed session on one of the most important aspects of filmmaking.

Arts
Room 2287



April Meservy
GrandPre



Kristen
Bromley

How to Create and Sell Meaningful Music in Profitable Ways

Have you ever wanted to record and sell your own music? This presentation will give an overview of the recording process; the roles of song publishers, music publishers, and record labels; the use of aggregators like CD Baby, DistroKid, and TuneCore; how to receive royalty payments through ASCAP, BMI, and SESAC; and the ins and outs of selling music through touring and performing.

Interactive
Sessions
Rooms 2258
& 2260



Fast Pitch

Pitch your book project to agents and publishing company representatives and receive immediate feedback. (Advance sign-up required.)

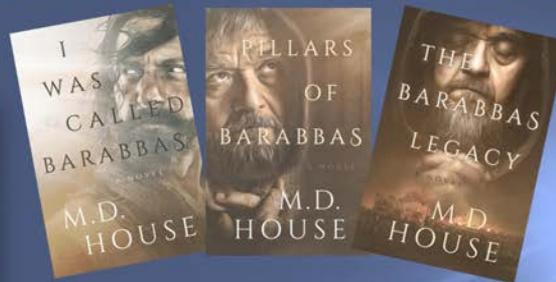
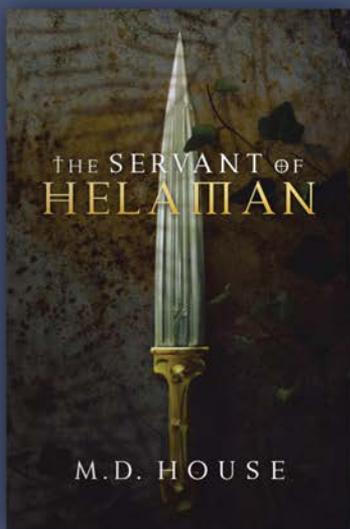
Interactive
Sessions
Room 2279



Online Presence Audits

Get a professional evaluation of where you land in a Google search and how to improve your visibility, message, and clarity. (Advanced sign-up required.)

NEW from M.D. HOUSE ... author of the Barabbas Series and Patriot Star



"M.D. House has done such an amazing job capturing beautiful, believable moments in this remarkable story of heroic struggle. He really brings these characters to life. SO AWESOME. I know people are going to LOVE this book!"

— Kirby Heyborne

amazon

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JUST BELIEVING ISN'T ENOUGH

FRIDAY 2:00–2:50 • Sessions

	SPEAKER	TITLE	DESCRIPTION
Marketing Auditorium	 Marci Monson	Do I Really Have to Market My Own Book?	“I wrote a book. Do I really have to market it?” Come find out why the answer is a resounding yes! Whether you are self-published or working with a traditional publishing house, it is important for authors to promote and market their own work. This class will cover easy tips, tricks, and ideas tuned to every genre, platform, and network.
Fiction Room 2265	 Jen Geigle Johnson	A Deep Dive into Deep POV	When your readers know your characters better than they know their neighbors, you have likely mastered deep point of view. Learn to hook readers with more emotional impact. How can a deeper dive into a character’s viewpoint affect the reader’s experience with a story? When is it better to take a lighter point of view? This class will provide a brief overview of what deep point of view is and the best ways to use it. We will study examples and go over tips and tricks for creating an immersive reader experience.
Nonfiction Room 2267	 Chris Crowe	“Fools Rush In Where Angels Fear to Tread”: Accepting and Avoiding Appropriation in Your Writing	The growing respect for diversity and an increased sensitivity to stereotyping and appropriation have raised concerns among writers and publishers. This session will review some of the key issues related to diversity and appropriation and offer some suggestions for how writers can be angels instead of fools.
Editing/Design/ Production Room 2285	 Suzy Bills	Marketing Your Freelance Services: How to Develop Your Unique Selling Proposition, Find Clients, and Build Your Business	Whether you’re a freelance editor, designer, marketer, writer, or other freelancer, you need to market your businesses to find clients. But many freelancers don’t know where to start, what strategies are most effective, and how to avoid sounding salesy. In this session, we’ll discuss effective strategies for getting referrals and for finding and connecting with your ideal clients. We’ll also discuss techniques for positioning yourself as the best choice so that you can win more projects and achieve your financial goals.
Publishing Room 2295	 David Miles	How to Succeed in Children’s Publishing	Children’s books are a world entirely their own. <i>F&G? Dummy book? Bologna?</i> And with over 20,000 new children’s books published every year, how do you even begin to compete? In this class, you’ll learn modern trends, what’s selling, techniques for winning over a children’s press, noteworthy book formats, opportunities unique to children’s sub-rights, secrets to working with the publishing establishment, creative marketing strategies, and more.

Media
Room 2277



Wynn
Hougaard

Secrets to Editing Video Like a Pro!

Need a video editing crash course? Wondering how to improve your storytelling through better video editing? Want to infuse your film projects with the Spirit? A/V editing can make or break a video project and is key to creating emotional and spiritual connection. Up your game whether creating personal phone videos, YouTube vignettes, or full-length documentaries. Gain invaluable tips and tricks from one of the Church's premiere film and video editors.

Arts
Room 2287



Douglas
Pew

Marketing for Musicians: How to Sell Online Without Sleaze

How can you sell your music without being pushy or annoying? To turn your music into a viable business, you need to master a new style of communication. You need the right words that turn browsers into buyers and fans into life-long customers. But you don't have to go back to school to figure this out. All it takes is the simple 5-part M.U.S.I.C. formula you'll get during this session.

Interactive
Sessions
Rooms 2258
& 2260



Fast Pitch Interactive Session

Pitch your book project to agents and publishing company representatives and receive immediate feedback. (Advance sign-up required.)

Interactive
Sessions
Rooms 2279

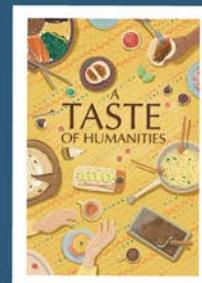


Demo Palooza

Share 2-to-4-minute excerpts of your videos, podcasts, songs, and other audio/video creations, share your creative process, and receive feedback from your peers. (Advanced sign-up required to share; walk-ins welcome for audience.)



BYU College of Humanities



Find connections between
cultural and culinary traditions
and contribute your favorite
recipes. Scan the QR code to
learn more!



FRIDAY 3:00–4:00 • Keynote Session

Emceed by Arthur Jue and Trina Boice

The Power of Stories: Having the Courage to Share Yours

Nationally recognized journalist Jane Clayson Johnson has spent her career reporting the biggest news stories of the day, first at KSL-TV in Salt Lake City, then at the networks: ABC News in Los Angeles, CBS News in New York City and now at NPR in Boston. She’s traveled the world, interviewing presidents and prime ministers, authors, movie stars, and regular folks doing extraordinary things. Every story is important, but telling her own story changed Jane’s life.

In her best-selling book, *Silent Souls Weeping*, Jane’s frank exploration of her devastating experience with depression opened a much needed conversation and a new level of honesty, compassion and understanding for countless members of our faith community.

Jane will share her professional journey in journalism and publishing and explain how, through the power of story, she turned a painful personal tragedy into a transformative journey of hope.



JANE CLAYSON JOHNSON

Jane Clayson Johnson has won numerous journalism awards, including an Emmy and the prestigious Edward R. Murrow award. She was co-host with Bryant Gumbel of the CBS Morning show and was on the air on 9/11. These days, she is a frequent host on Here & Now, which reaches 5 million weekly listeners on over 450 NPR stations across the country. She received the LDSPMA Best Self-Help/Resource award in 2019 for her best-selling book, *Silent Souls Weeping*. Her first best-selling book, *I Am a Mother*, was published in 2007 by Deseret Book.

*Closing prayer by Melissa Muhlenkamp,
Conference Sponsors and Vendors Coordinator*

AUDITORIUM

FRIDAY 4:10–5:00 • Session

	TITLE	DESCRIPTION
<i>Interactive Sessions</i> Rooms 2258 & 2260	mass book and media Signing	Meet many conference speakers as well as other authors and artists participating in the conference; view their books, audios, videos, and other works; purchase any you are interested in; and get them signed by the authors and artists.

MEET BUDDY

Your Personal Health Assistant

BUDDY is a powerful digital health app dedicated to elderly wellness, safety, and independence. It works with Apple and Fitbit smartwatches to provide 24/7 support with helpful, easy-to-use features.

BUDDY predicts, prevents, and detects critical health issues so that seniors and their loved ones can take more control of aging and enjoy greater peace-of-mind!

 LiveFreely
www.buddylife.com



Fall Prediction
and Prevention



Medication
Reminders



Boundary
Alerts



Irregular
Health Patterns

SCAN HERE FOR A
15-DAY FREE TRIAL



ESCHLER EDITING

*Stand-out Editorial and Publishing
Help from Industry Experts*



- Developmental editing
- Deep line editing
- Copyediting and proofreading
- Ghostwriting
- Help finding, querying, and pitching agents
- Publishing and design
- Expert book promotion

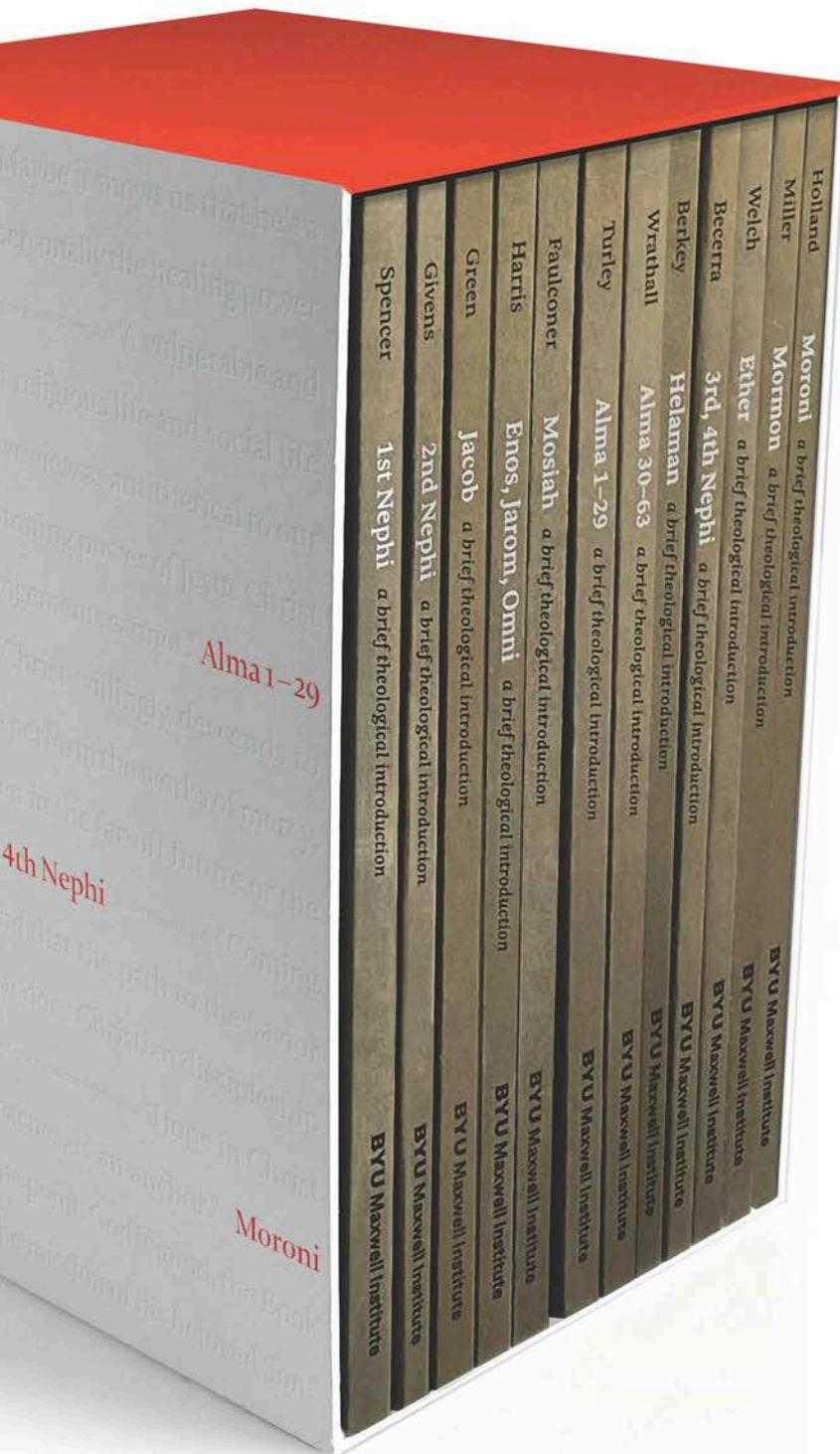
“ Timely, affordable, progressive, and competent, Eschler Editing is the number-one referral for my authors. ”

*Bridget Cook-Burch
New York Times Bestselling Author
& International Speaker*



Contact us today to take your book to the next level.
(Use promotion code HOORAY to get an attendee-only discount!)

EschlerEditing.com
(801) 368-3550



The Book of Mormon

brief theological introductions

*Slow down.
Dive deeper.
Find more.*

Rediscover the Book of Mormon
in twelve short books from
twelve remarkable scholars.

FRESH. DEEP. FAITHFUL.
mi.byu.edu/brief

BYU Neal A. Maxwell Institute
for Religious Scholarship

THE
Praiseworthy
Awards
GALA

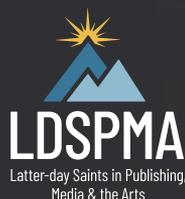
FRIDAY, OCTOBER 21, 6:00–9:00 PM

PROVO LIBRARY BALLROOM, 550 N UNIVERSITY AVENUE

This evening event—featuring music, entertainment, and food—honors those who have used their faith to create praiseworthy works that lighten the world. The evening will honor our five 2022 Lifetime Achievement Award recipients, recognize our 44 Praiseworthy Award finalists in 22 categories in writing, multimedia, and music; announce the winners of each Praiseworthy Award category; and recognize the winners of the nine categories in the Emerging Authors awards program.

Emceed by Kirby Heyborne and Lisa Valentine Clark

*semiformal attire * doors open at 5:30 * dinner at 6:00*





Lifetime Achievement Award Recipients

At the gala, LDSPMA will honor our five Lifetime Achievement Award recipients for this year. Recipients of this award are individuals in publishing, media, and the arts who have made outstanding positive contributions to the world, who have promoted and personally exhibited excellence for many years, and who are an inspiration, mentor, and support for others. These individuals' work is known and beneficial in Latter-day Saint communities and supports standards of "being honest, true, chaste, benevolent, virtuous, and . . . doing good to all men" (Article of Faith 1:13).

LIFETIME ACHIEVEMENT AWARD IN PUBLISHING



Jack Welch

John W. (Jack) Welch retired in 2020 after 40 years as the Robert K. Thomas Professor of Law at the J. Reuben Clark Law School at BYU. He is widely known for his innovative discoveries, meticulous research, and collaborative volumes, especially on the scriptures. In addition to producing his own publications, he has played major roles in establishing and leading important institutions to support and publish the works of others.

Welch served a mission in South Germany where he discovered chiasmus in the Book of Mormon in 1967, setting him on a lifelong path of scholarship and publishing. After two years at Oxford University, three years at Duke Law School, and five years practicing law in downtown Los Angeles, he joined the law faculty at BYU in 1980.

In 1979, Welch founded and built the innovative Foundation for Ancient Research and Mormon Studies (FARMS), which published thousands of articles and numerous books about the scriptures. For 25 years he served as the general editor of FARMS' monumental Collected Works of Hugh Nibley. He was also one of the editors of Macmillan's landmark *Encyclopedia of Mormonism* (1992), and then functioned as editor-in-chief of *BYU Studies* from 1992 to 2019, producing 112 issues and numerous documentary histories, monographs, and award-winning volumes, such as *The Book of Mormon Paintings of Minerva Teichert*. Meanwhile, he organized the ongoing BYU New Testament Commentary series, and in 2010 he was honored as the Karl G. Maeser Distinguished Faculty Lecturer at BYU. Most recently, in 2016, Welch co-founded Book of Mormon Central, guiding it as chair of the board to its current massive online publishing and archival presence in English, Spanish, and now also in Portuguese that is reaching millions of readers and viewers.

In 1969, he married Jeannie Sutton, and together they earned their master's degrees from BYU in 1970. They have four children and seventeen grandchildren. Recently, they coauthored *The Parables of Jesus: Revealing the Plan of Salvation*, and they now are serving as senior missionaries teaching at BYU Hawaii.

LIFETIME ACHIEVEMENT AWARD IN MEDIA



Carole Mikita

Carole Mikita has worked for KSL-TV News since June 1979 as an anchor and reporter. Currently, she is a senior correspondent who specifically covers religion and the arts.

She also produces and writes documentaries for KSL Television Programming that air twice a year during the general conference of The Church of Jesus Christ of Latter-day Saints. Since the fall of 1998, more than 50 half-hour or hour specials have aired. She and photographers have traveled the world to capture stories about The Church of Jesus Christ of Latter-day Saints, its leaders, and its members.

She won regional Emmys for "Civility: Changing the Conversation" and "Gideon's Story," and has a Lifetime Achievement Emmy. She received both an international Gabriel Award and the National Freedoms Foundation award for her "Civility" special. Carole has also received many awards from the Society for Professional Journalists and the Utah Broadcasters Association for both news stories and the documentaries. In 2018, she received an honorary doctorate from Southern Utah University for her contributions to journalism and the arts.

Born and raised in Steubenville, Ohio, Carole graduated from The Ohio State University with a Bachelor of Arts degree in Theater.

Carole is married to Neil York, who has retired after 42 years as professor of early American history at BYU. They have two daughters and three grandchildren.

LIFETIME ACHIEVEMENT AWARD IN EDITING AND DESIGN



Don L. Brugger

Don L. Brugger's editing career began inauspiciously when, two years out of high school, he landed an in-house proofreading job at the *Los Angeles Times* but quit months later to escape sleep deprivation from incessant dreams of scanning endless streams of newspaper copy.

Years later he exchanged a budding career as a machinist for teaching high school English. He soon met BYU editing guru Don Norton, secured a Church editing internship, and then, on a lark, applied at Deseret Book for what became his first real editing job. He married a schoolteacher, earned a master's degree in English from BYU, and worked in editorial positions at the *Ensign* for five years. In 1996 he was recruited to edit FARMS/Maxwell Institute publications, eventually becoming senior editor, associate director of publications, and managing editor. For nine years Don taught editing classes at BYU. In 2017 he transferred to BYU's Religious Studies Center, where as managing editor he is fortunate to spend most of his time editing beefy academic books and mentoring eager student editing interns.

Don's numerous editing projects have included FARMS's *Insights* newsletter, the *Journal of Book of Mormon Studies*, Royal Skousen's *Analysis of Textual Variants of the Book of Mormon*, Grant Hardy's *The Book of Mormon: Another Testament of Jesus Christ—Maxwell Institute Study Edition*, and Lincoln Blumell's edited collection *New Testament: History, Culture, and Society*. Don looks forward to leading the editorial production of the *Brigham Young Papers*.

A native of Southern California, Don joined The Church of Jesus Christ of Latter-day Saints while attending USU and, upon graduation, served a two-year mission in Argentina. He currently serves as stake history specialist, temple ordinance worker, and YSA adviser. He and his wife, Tonya, have five children and four grandchildren. Don enjoys playing guitar, harmonica, and one-on-one basketball with his competitive golden retriever.

LIFETIME ACHIEVEMENT AWARD IN THE ARTS



Gladys Knight

Known as the “Empress of Soul,” Gladys Knight is one of the most successful music artists of all time. Few other artists have performed at such a high level or remained as popular for more than 50 years as Knight has done. Knight has excelled as a singer, songwriter, actor, author, business entrepreneur, and humanitarian.

Knight began singing gospel music at the age of four in the Mount Mariah Baptist Church. Her mother told her that God had given her an amazing voice and that He meant for her to share it. Three years later, she won the grand prize on television’s “Ted Mack’s Amateur Hour.” Her mother then formed the group “The Pips” consisting of Knight and several family members, named in honor of their cousin/manager James “Pip” Woods.

In 1960, when Knight was just 16, and after the group had been renamed “Gladys Knight & The Pips,” they debuted their first album, with Knight singing the lead and The Pips providing lush harmonies and graceful choreography. The group went on to achieve icon status with some of the most memorable songs of the ‘60s, ‘70s, and ‘80s, including Top 20 hits such as *Every Beat of My Heart*, *Letter Full of Tears*, and *I Heard It through the Grapevine*. In 1989, Knight left The Pips and embarked on a solo career, which has been equally extraordinary.

Knight is a seven-time Grammy Award winner and inductee into the Rock and Roll Hall of Fame. All told, she has recorded more than 40 albums. She has also starred in numerous films and television shows, both as a vocal performer and as an actor. And she performed “This Is Our Time” (which she co-wrote with her husband William McDowell) at the opening ceremonies of the 2002 Winter Olympics in Salt Lake City.

A humanitarian and a philanthropist, Knight has contributed her talent and support to numerous worthy causes, including the American Diabetes Association, the American Cancer Society, the Boys and Girls Club of America, and the Minority AIDS Project. Previously a Baptist and later a Catholic, in 1997 she was baptized into The Church of Jesus Christ of Latter-day Saints. In 2002, Knight formed the Saints United Voices Choir—a multicultural choir that has performed gospel music in free concerts and on television. In 2018 she led the Be One Chorus and performed herself at the “Be One” 40th Anniversary Priesthood Restoration Celebration of The Church of Jesus Christ of Latter-day Saints.

LIFETIME ACHIEVEMENT AWARD IN WRITING



Brandon Sanderson

Brandon Sanderson is one of the best-selling and most successful authors of epic fantasy and science fiction books in the world. His books have hit the *New York Times* best-seller list fifteen times—many times at #1—and have been published in thirty-five languages.

Sanderson has won numerous writing awards, including the Hugo Award, the David Gemmell Legend Award (multiple times), and Whitney Awards (multiple times). He received widespread national attention when his March 2022 Kickstarter campaign to fund publication of four untitled novels raised \$41.7 million from more than 185,000 backers—more than doubling the previous all-time record for money raised from a Kickstarter campaign for any type of product or project.

Born in 1975 in Lincoln, Nebraska, Sanderson enjoyed reading as a child but then lost interest in the titles in his school curriculum and “by junior high never cracked a book if he could help it,” he reports in his website bio. This all changed in eighth grade when an astute teacher helped him discover epic fantasy and he began devouring such books. He even tried his hand at writing epic fantasies, but his first attempts, he says, “were dreadful.”

In 1994 Sanderson enrolled at Brigham Young University as a biochemistry major. But while serving as a missionary in Korea for The Church of Jesus Christ of Latter-day Saints, he realized that he didn’t miss chemistry but did miss writing. So after he returned to BYU, he became an English major and began writing in earnest.

Famously, to pay for schooling, Sanderson took a job as the night desk clerk at a hotel because the hotel allowed him to write while at work at night. He finished seven novels during his undergraduate years and kept writing novels while he earned a graduate degree in English from BYU. By 2003 Sanderson had written twelve novels, though no publisher had accepted any of them for publication.

Sanderson’s first break came when Tor Books accepted his sixth novel, *Elantris*, and it was published in 2005, followed in 2006 by *Mistborn: The Final Empire*, the first book in his *Mistborn* fantasy trilogy. Another break came when Sanderson was selected to complete the final books in Robert Jordan’s epic fantasy series, *The Wheel of Time*, and they became best-sellers in 2009 and 2010. He has gone on to publish dozens more hugely popular books, most set in the Cosmere fictional universe that he created. And he has been supported in this rise by his wife Emily, who is his business manager.

Saturday

OCTOBER 22, 2022

SATURDAY 8:00–8:30 • Check-In

Check-In, Seating in Auditorium, and Welcome Activities

SATURDAY 8:30–9:00 • Conference Start

Emceed by Arthur Jue and Trina Boice

*Opening Prayer by Daniel Blomberg,
Musical Arts Track Organizer*

*Leadership message by Nicole Bay,
LDSPMA President-Elect*



Special musical parody by Devan Jensen and Dorie Haws: *Out of the Slush Pile, Miracle of Miracles*

AUDITORIUM

SATURDAY 9:00–9:50 • Keynote Session

The Art or the Artist: Finding the Balance between Your Personal Priorities and Your Art

All art is story, and our ability to tell the best stories largely depends on our focus. If the lens of our life is held too close to ourselves and our personal priorities, we become myopic. If it's held too far, we become discouraged. Jennifer Nielsen will share how to keep a clear lens, properly focused and filled with enough light to create art powerful enough to change lives for the better.

JENNIFER NIELSEN

Jennifer Nielsen is a *New York Times* best-selling author of several books for young readers, including fantasy novels such as the *Ascendance* series and historical novels such as *A Night Divided*, *Resistance*, *Words on Fire*, *Lines of Courage*, and other titles. Jennifer lives in the mountains of Northern Utah with her family. She enjoys collecting old books and spending time in the mountains, and she has no intention whatsoever of kicking her chocolate habit.



AUDITORIUM

SATURDAY 10:00–10:50 • Sessions

	SPEAKER	TITLE	DESCRIPTION
<i>Marketing Auditorium</i>	 <p>Mimi Bascom</p>	Utilizing Social Media to Market Your Brand	In this engaging session, attendees will learn how to optimize their profile for SEO (search engine optimization) and conversion, establish their brand online, determine what types of content they should post and how often, and build their following with qualified leads/customers.
<i>Fiction Room 2265</i>	 <p>Julie L. Spencer</p>	How to Outline a Romance Novel and Keep the Love Scenes Sweet with a Little Bit of Heat	How far is too far in clean romance? Heat level is important to readers of all genres—but especially romance novels. And that heat level is often subjective, which means writing romance isn't easy! On top of that, most story structure models don't work for romance. Outlining is not the same thing as plotting, but they go hand in hand. In this class, you'll learn not only how to add the right amount of spice but also a straightforward outlining method specifically for romance novels.
<i>Nonfiction Room 2267</i>	 <p>Annette Lyon</p>	Self-Editing and Revision: Fixing All the Language Stuff—Glaring and Nit-Picky—to Make the Best Impression	Your work is written and revised and ready to submit! Or is it? In this workshop, you'll learn surprisingly easy rules behind grammar, punctuation, and more to self-edit your manuscript so it shines. We'll cover the most common language mistakes writers make and, more importantly, how to fix them so readers will fly through your work instead of being jostled by clunky prose and sentence potholes.
<i>Editing/Design/Production Room 2285</i>	 <p>Steve Richardson</p>	Reaching a Global Audience: Recent Advances in Technology for Translation	The advancement and use of technology for spoken and written translation has exploded in the past few years. The quality of automatic (or machine) translations is sometimes indistinguishable from that of human translations. New tools, processes, and integrated publishing solutions are becoming available. The Church is now making regular use of these technological advancements. Come and learn how to distinguish the hype from reality. This class will cover a brief history of and recent advances in machine translation (MT) and translation tools, as well as the use of MT at the Church and across the localization and publishing industries.
<i>Publishing Room 2295</i>	 <p>Christopher Robbins</p>	Publishing as a Career? The Amazing Job Opportunities Publishing Offers	Publishing is one of the most diverse job opportunities in the world. Join publishing veteran Christopher Robbins to explore all the unique career paths in the publishing industry, from editorial and design to marketing and sales, to IP acquisitions and licensing, and even to accounting, finance, logistics and more. You thought publishing was about editing? The truth is editorial covers only a small part of what some consider the best job in the world!

Media
Room 2277



Garrett
Batty

Know and Reach Your Audience Through Film

From the initial kernel of an idea to seeing it played in theaters across the world, your story can find its audience through film. Join one of the preeminent Latter-day Saint filmmakers in the industry, Garrett Batty, as he discusses his experiences crafting compelling stories and offers insights on how to deliver those stories to a variety of audiences.

Arts
Room 2287



Jennilyn
Prior



Joseph
Brickey

Using Sacred Geometry in Art

What does reverence look like? How do we teach spiritual truths difficult to grasp? Symbology of sacred geometry abounds in art, from paintings in chapels, to temple architecture, to the Church's logo, to honoring women. Join us for an enlightening session to explore how symbolism and iconography of sacred geometry helps create layered meanings that can impart significant insights, catalyze revelation, complement art, writing, or poetry, and lift us heavenward.

Interactive
Sessions
Room 2279



Online Presence Audits

Get a professional evaluation of where you land in a Google search and how to improve your visibility, message, and clarity. (Advanced sign-up required.)

How confident are you in your doctrinal accuracy?

DOCTRINAL CONSULTING for authors, podcasters, songwriters, & artists

Get help from a professional gospel teacher to make sure your product is doctrinally sound—like Church Correlation for the lay member.

Chelsea was exactly what I needed.

Shirley R., author

Get info & your free quote here:
www.chelseahayden.com/consulting

Mention LDSPMA to receive 10% off a service booked by 12/31/22!



SATURDAY 11:00–11:50 • Sessions

	SPEAKER	TITLE	DESCRIPTION
<i>Marketing Auditorium</i>	 Tamara K. Anderson	Marketing, Leveraging & Monetizing Your Podcast 101	How can you monetize your podcast as you are growing your listeners? Join Tamara K. Anderson, host of <i>Stories of Hope in Hard Times</i> , as she explains tips, ideas, and tricks to market your products (books, courses, music, art, etc.) via podcasting. You don't need a lot of downloads to begin making a profit.
<i>Fiction Room 2265</i>	 John M. Olsen	How to Polish, Format, and Submit Your Short Story	You've written something. Now what? It takes more than a good story to make a sale. We'll guide you through taking your short story from draft to sold, including ways to edit and polish your content, formatting it according to guidelines, and how to make a great first impression with an editor.
<i>Nonfiction Room 2267</i>	 Karl W. Beckstrand	Successful Nonfiction Publishing for Beginners	Karl Beckstrand will address researching and writing nonfiction, including self-help and memoirs, simple steps to publishing success, and ways to get your story into readers' hands. Come with objectives and questions for your specific projects.
<i>Editing/Design/ Production Room 2285</i>	 Kristy Gilbert	Copyediting for Science Fiction & Fantasy, Part 1: Immersive Editing	Science fiction, fantasy, horror, and other speculative fiction genres present unique copyediting hurdles: invented words, nonstandard political systems, and home-brewed cultures. But not all dragons need to be Dragons, and imaginary worlds feel more real with consistency. This presentation outlines practical strategies for copyediting speculative fiction with an aim to support immersive worldbuilding.
<i>Publishing Room 2295</i>	 Adam Sidwell	Think Differently: Expanding Revenue Beyond Traditional Book Sales	There are many ways to make revenue beyond traditional publishing models. One example is well-known author Brandon Sanderson, who just rocked the publishing world by making \$41,700,000 on his Kickstarter. In this class, we will discuss options such as Kickstarter, direct sales, online sales, in-person events, and even the metaverse.
<i>Media Room 2277</i>	 Sheldon Martin	Anchoring All Topics to Foundational Doctrines	Join Sheldon Martin, a senior product manager at the Church Publishing Department, in a discussion about how all media and literature we produce can (and should) be grounded in the core doctrines and principles of the Gospel of Christ.
<i>Arts Room 2287</i>	 Jennifer Gardner	Capture the Light: Finding Balance in Your Work and Your Life	Visual artists, and creative people in general, are often very passionate about their artistic creations. Being an accomplished artist requires great dedication, time, and focus. In this session we will learn ways that we can maintain an effective life balance between our artistic passion, family, community, and personal time.

Interactive
Sessions
Rooms 2258
& 2260



Fast Pitch Interactive Session

Pitch your book project to agents and publishing company representatives and receive immediate feedback. (Advance sign-up required.)

Interactive
Sessions
Rooms 2279



Online Presence Audits

Get a professional evaluation of where you land in a Google search and how to improve your visibility, message, and clarity. (Advanced sign-up required.)

SATURDAY 12:00–12:50 • Lunch

HARMAN BUILDING ATRIUM AND BALLROOM
(down the hallway from the auditorium entrance on the same floor)

Jen Geigle Johnson

Escape inside
Literary Romance,
Authentic History, and
Stirring Details.

A large QR code is located in the bottom right corner of the book cover image. The background of the cover shows a woman in a green and white checkered dress and a red hat standing in a sunlit field with trees.

SATURDAY 1:00–1:50 • Sessions

	SPEAKER	TITLE	DESCRIPTION
Marketing Auditorium	 Trina Boice	Marketing Strategies for Authors: 25 Secrets to Impact and Income	Authors are often overwhelmed and confused by how best to market their book. This fun and informational class will cover the marketing strategies that are working best today, including how to build a marketing funnel, design an effective lead magnet, attract new fans, leverage platforms, get featured on virtual summits and giveaways, drive traffic, grow your newsletter list, and conquer social media.
Fiction Room 2265	 Kiri Jorgensen	Plotting and Scheming: Crafting the Middle-Grade Novel to Connect with Readers	Middle-grade readers are harsh critics. If they don't connect to the protagonist fast, the book goes back on the shelf. To tie your readers to the story, you must tie your character's motives to the plot. In this session, you'll learn how to deliberately structure your plot milestones, directly bind them to your main character's motive, and craft a strong connection to your reader.
Nonfiction Room 2267	 Darlene Young	"Come On In—the Water's Fine!": Using Metaphor as an Invitation	A good metaphor makes the reader's mind zing. Because it involves a risky gap between the words and their meaning, it activates the reader's engagement. In this session, we'll practice coming up with metaphors that zip and boogie, schlurp and splash, refusing to settle for the dry obvious. Come with pen and paper or laptop because we're going to get right in the pool and slosh around together.
Editing/Design/ Production Room 2285	 Kristy Gilbert	Copyediting for Science Fiction & Fantasy, Part 2: Editing for Consistency	Science fiction & fantasy present unique challenges for the thorough copyeditor: invented languages; loads of author-created people, places, and things; and a set of well-worn usage conventions that don't quite match <i>The Chicago Manual of Style</i> . Learn practical, down-to-earth ways of handling these fantastic elements, including how to spot linguistic inconsistencies, how to keep a robust style sheet for series, and how to navigate coaching authors to more immersive worldbuilding.
Publishing Room 2295	 James Goldberg	Why I Still Believe in Mormon Literature	In a year when Brandon Sanderson shattered previous Kickstarter records and J.D. Payne served as a showrunner on Amazon's <i>Lord of the Rings</i> series, the highest-profile depiction of Mormon culture will still likely be the TV adaptation of <i>Under the Banner of Heaven</i> , an exposé of religiously-sanctioned violence in fundamentalist Mormon groups. Should we care? In this presentation, James Goldberg explores what it means and what it takes for members of the Church of Jesus Christ to tell stories of our own.

Media
Room 2277



Tom Laughlin
Dennis Lisonbee

From Script to Screen: Basics in Filmmaking

Learn how to transform your basic fiction or non-fiction books or writings into a meaningful film, from the initial ideas to the post-production process. Visually communicate your masterpiece through a compelling cinematic story that engages and captivates. This session will not teach pie-in-the-sky creative theory. You will learn easy and practical techniques on how to turn your film vision into a reality!

Arts
Room 2287



Kendra Burton

The Impact of Color: How Colors Affect Moods, Attitudes, and Behaviors

People underestimate the impact that colors have when used in communications. As a result, their message could have unintended consequences. This presentation will review studies and evidence relating to how different colors affect the reader/viewer/audience. You will learn how to choose the color palette that best supports the emotions and reactions you want to instill with your visual work.

Interactive Sessions
Rooms 1164
(downstairs)



Real-Time Reactions: Nonfiction

Hear acquisitions editors and agents share what immediately attracts their interest and what turns them off as they react on-the-spot to real query letters—submitted in advance by attendees—for nonfiction books. (Walk-ins welcome.)

Interactive Sessions
Rooms 2279



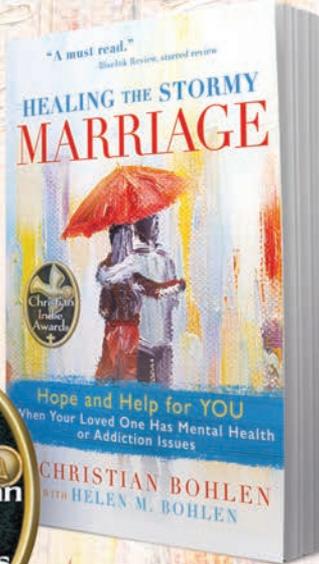
Demo Palooza

Share 2-to-4-minute excerpts of your videos, podcasts, songs, and other audio/video creations, share your creative process, and receive feedback from your peers. (Advanced sign-up required to share; walk-ins welcome for audience.)

**“A moving work...
a warm and comprehensive guide.”**
—Kirkus Reviews

**“An invaluable resource . . .
For Christians dealing with the
challenge of mental illness
in their spouse, this is a must-read.”**
— Bluelnk Reviews, starred review

www.StormyMarriage.info



Christian Bohlen is a professional communicator and #1 Amazon best-selling Christian nonfiction author. He is also an award-winning consultant providing instructional design services to Fortune 500 companies. His writings are non-denominational, suitable for all Christians, and fully consistent with the doctrines of the restored Gospel. **Helen M. Bohlen** is a beloved wife and homemaker.



Hope and Help for YOU
When Your Loved One Has Mental Health or Addiction Issues
CHRISTIAN BOHLEN
with HELEN M. BOHLEN
Carpenter's Son Publishing



SATURDAY 2:00–3:00 • Closing Keynote

Emceed by Arthur Jue and Trina Boice

If You Believe It, You Can Achieve It!

Learn how to do what you've never done before. Envision your goal—and get moving! The path will reveal itself as you begin your journey. Mauli Junior Bonner tells how he has lived this advice in becoming an award-winning songwriter, vocal director for platinum-selling and Grammy-award-winning artists, and, most recently, creator, producer, writer, and director of the award-winning film *His Name Is Green Flake*. Everyone who aspires to tell inspirational stories through music, songs, books, videos, movies, and other arts will be inspired and guided by how Mauli has pioneered in many ways.

MAULI JUNIOR BONNER

Mauli Junior Bonner is one of the most sought-after vocal directors in the music industry. He writes for or develops some of the biggest names in Pop music, including Ariana Grande, Camila Cabello, Stevie Wonder, and others. He recently focused his talents towards cinema as the writer and director of the award-winning film *His Name is Green Flake*, which follows the lives of free and enslaved Black pioneers in the early Church of Jesus Christ of Latter-day Saints. Mauli also recently authored with his wife Chantel the children's book *A Child of God*. His favorite thing to do is read to his children Geo and Ari.



Closing prayer by Mattea Gygi, BYU Student Chapter President

AUDITORIUM

SATURDAY 3:10–4:00 • Session

	TITLE	DESCRIPTION
<i>Interactive Session</i> Rooms 2258 & 2260	mass book and media <i>Signing</i>	Meet many conference speakers as well as other authors and artists participating in the conference; view their books, audios, videos, and other works; purchase any you are interested in; and get them signed by the authors and artists.

SATURDAY 4:00–5:30 • LDSPMA Meeting

	TITLE	DESCRIPTION
<i>Ballroom (off of the Atrium)</i>	LDSPMA Information Meeting and Leadership Meeting	All conference attendees and LDSPMA members are welcome. Come and learn about open leadership and volunteer roles for 2023!



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Presenters

(ORGANIZED BY FIRST NAME)

Adam Sidwell is the founder of Future House Studios and Future House Publishing, which work together to develop content for books, film, animation, television, games, virtual reality, and XR. As Head of Studio at Future House Studios, Adam directs animated projects in multiple mediums with a world-class team of alumni from Lucasfilm, Disney, Pixar, Within, and more. As CEO of Future House Publishing, Adam built the company from the ground up, crafting the vision for Future House's unique blend of titles in science fiction, fantasy, and children's books.

Ana Katia is a sought-after actress, appearing frequently on UT film, television, print, and digital media, including multiple Church productions. She founded *adopted-4change.com* and wrote *Fourteen Days*, the story of her adoption and her return to Costa Rica to find her birth mother. Ana is also an advocate and model for the Younique Foundation's New Haven Retreat, a certified Rape Crisis Center Facilitator, and an Operation Underground Railroad (OUR) volunteer.

Angela Bole has been CEO of the Independent Book Publishers Association (IBPA) since 2013. She holds a Master of Science degree in Book Publishing from New York University and a Bachelor of Arts degree in English with a minor in Gender Studies from Indiana University Bloomington. In 2018, she was awarded the Book Industry Study Group's Community Builder Award, given to an individual in recognition of significant work done to engage a representative set of book industry stakeholders. In 2019, she was named a Publishers Weekly notable person of the year.

Angela Johnson is an award-winning editor of the 2021 Colorado Book Awards for her work on *Monsters, Movies & Mayhem*. She has a BS in English literature, an MA in professional communications, and an MA in creative writing with a publishing emphasis. She is the author of several sweet Regency-era romances.

Annette Lyon is a *USA Today* best-seller, Whitney Award winner, and nine-time recipient of Utah's Best of State Medal for novels and short fiction. She's been a professional editor for over a decade, working with Eschler

Editing, Precision Editing Group, and as a freelancer, working with publishers and writers ranging from beginners to *NY Times* best-sellers. She cofounded *The Timeless Romance Anthology* series and its spinoff series, and co-authored *The Newport Ladies Book Club* series. Her first suspense novel, *Just One More*, releases spring 2023 with Scarlet Books through Penzler Publishing.

April Meservy GrandPre, an award-winning singer-songwriter from Reno, NV, has toured and recorded extensively. April's cover of U2's "With or Without You" was featured during the 2018 Winter Olympics in South Korea, helping the top Canadian figure skating pair bring home gold and bronze medals. She has earned five Pearl Awards and the 2018 LDSFF "Audience Choice" award for music video, and she is a 2x Posi Music Awards finalist.

Arthur Jue is CEO of LiveFreely (buddylife.com). The author of multiple books, he serves on editorial boards of academic journals and is a Berrett-Koehler editorial reviewer. An award-winning filmmaker, he also serves on numerous corporate and nonprofit boards. He holds a doctorate in leadership, MBA/TM, and BSc in marketing. He is a media director in NorCal Church Communication, violinist, artist, latin dancer, and menace to society.

Ashley Nance has a bachelor's in special education and a superpower for listening. Growing up with a sister with autism and close friends with disabilities, she always treated people with differences as equals. She has worked with severely disabled young people and learned to hear what they couldn't verbalize. These days, she lives and writes with (and about) her own neurodiverse family in Michigan. Her experiences reverberate in her writing, parenting, social media presence, and personal discipleship.

Chris Crowe has published academic articles, academic books, and fiction and nonfiction for young adults. He teaches creative writing at BYU and has taught writing workshops at Storymakers, Writing and Illustrating for Young Readers, and various schools since 1993.

Christopher Robbins is the founder and CEO of Familius, a trade book publishing company founded in 2012 with

a mission to help families be happy. He is the author of various books and has served as the editorial director and marketing director for Northwest Publishing, the CEO of Gibbs Smith publishing company, the cofounder of Hummingbird Digital Media, and the CEO of American West Books.

Connie Sokol is a national speaker, best-selling author, media personality, and mother of seven. She is a regular contributor on the top-rated lifestyle show "Studio 5 with Brooke Walker" and is the founder of Purpose Filled Life, teaching women to live purposeful, organized, and joyful lives. Connie is an active member of the National Speaker's Association Board and the BYU Management Society Board. Learn more about her at conniesokol.com.

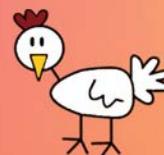
Corbin Allred began acting at age 12 and built a Hollywood career before serving a mission in Australia. He married his wife, McKenzie, in 2005. A father of four, Corbin currently lives in St. George, UT, and enjoys acting, directing, producing, and writing, as well as practicing emergency behavioral medicine as a PA, serving on a volunteer search and rescue team, and working as a pediatric mental health educator/advocate.

Daniel Blomberg built a six-figure music production company in just over three years with his wife and business partner Kathryn, making mainly religious music, in a place where musicians are often viewed as a "dime a dozen" commodity. Blomberg Music Productions works with professionals and hobbyists alike, including several of Utah's household music names, to help flood the Earth with God's music.

Darlene Young's poetry collection, *Homespun and Angel Feathers*, was published by BCC Press in 2019 and won the Association for Mormon Letters prize for poetry. Darlene teaches creative writing at BYU and has served as poetry editor of *Dialogue* and *Segullah*. Her work has been noted in *Best American Essays* and nominated for Pushcart prizes. She and her husband have four sons and live in South Jordan, Utah.

David Miles is an award-winning author and veteran of two publishing startups. He and his wife, Stephanie, founded Bushel & Peck Books, the award-winning kid's press behind such notable books as *My Little Prayer* by David Archuleta. B&P's books have been featured in *Good Morning America*, *NBC Nightly News: Kids Edition*, *Parents* magazine, and *Junior Scholastic*. His own books

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PRESENTERS (BY FIRST NAME; CONTINUED)

have sold nearly 300,000 copies, and he's been named a *Publishers Weekly* Star Watch honoree.

Dennis Lisonbee is a film and television producer, a musician, and a former teaching faculty at Texas A&M, BYU, and UVU. At UVU, he was a founding member of their Digital Media Department, where helped create their Digital Cinema, Audio, Animation, Gaming, and Internet Technology degrees. He is also a keyboardist, guitarist, and writer for the legendary Mustangs, considered one of the greatest garage bands of all time.

Devan Jensen served as president of LDSPMA in 2021 and is the executive editor at the BYU Religious Studies Center. He has presented and published papers on Church history topics throughout the world. He enjoys cycling, singing, and performing magic tricks.

Douglas Pew is an award-winning composer of classical music. He is also a sought-after marketer and online business coach who has helped his clients make millions selling their expertise in the form of digital courses, memberships, masterminds, and coaching programs. Douglas currently serves as composer-in-residence at St. Thomas Episcopal Church, Cincinnati. His music is published by Boosey & Haweks, Schott Music, Santa Barbara Music Publishing, Jackman Music Corporation, and his own publishing house, Blue Shore Music.

Dustin "Spanky" Ward is a film producer, director, and writer known for *Hello, I Love You* (2018), *Riot* (2015), *Ruling of the Heart* (2018), *Christmas Break-In* (2018), and 70+ shorts and commercials. His latest feature, *The Santa Box* (Christmas 2020), won 2nd Place Best Feature and Audience Choice Awards (LDS Film Festival), Best Made Film (Utah Film Awards), and two Praiseworthy Awards (LDSPMA). He also published the children's book, *Charlie's Long Journey*, which is available on Amazon.com.

Elana Johnson, a *USA Today* bestselling author and Top 50 Kindle Unlimited All-Star Author, writes clean and wholesome contemporary romance, usually set on the beach. Unfortunately, she lives in a landlocked state and must travel to the beach to get her fix, which her husband gladly accompanies her to do a few times each year. She also writes (and is a *USA Today* bestselling author and top-selling author in Kindle Unlimited) under the pen names of Liz Isaacson and Jessie Newton. See all her books and names at feelgoodfictionbooks.com.

Garrett Batty is the writer, producer, director, and editor of numerous feature films, including award-winning *The Saratov Approach* (2013), *Freetown* (2015), and *Out of Liberty* (2019). He produced/directed pilots for *See the Good* (BYUtv) and *Let's Get Epic* (VidAngel) as well as the riveting Vietnam documentary *The Journey Home* (Go Films) and many commercials, such as *Stories of Change* (Mitsubishi Electric) and *Meet the Missionaries* (Church of Jesus Christ).

Heather B. Moore is a *USA Today* best-selling author of more than seventy publications, most recent *The Slow March of Light*, *In the Shadow of a Queen*, and *Hannah—Mother of a Prophet*. Heather attended Cairo American College in Egypt, the Anglican School of Jerusalem in Israel, and earned a bachelor of science degree from BYU in Utah.

James Goldberg won the Association for Mormon Letters awards for drama (2008, *Prodigal Son*) and novel (2012, *The Five Books of Jesus*) and was a finalist in poetry and creative nonfiction. Through the Mormon Lit Lab, he's helped mentor writers as they tell our culture's stories. His recent books include *The Bollywood Lovers' Club* (with Janci Patterson), *The Burning Book* (with Jason Olson), and *Song of Names* (with Ardis Parshall).

Jen Geigle Johnson writes most of her fiction in third person deep point of view. She enjoys teaching workshops on this topic and other craft and marketing classes for writers. An award winning author herself, including the GOLD in Foreword INDIES Book of the Year Awards and LDSPMA Praiseworthy's top award for Romance, Jen Geigle Johnson has more stories circulating in her brain than can possibly be told.

Jennifer Gardner has a unique way of connecting and capturing the light within herself and manifesting it in her work. She has received many awards and accolades for her outstanding photography. Jennifer is also a mother of four wonderful children.

Jennilyn Prior is passionate about creating art that inspires, having displayed her art in restaurants, bookstores, galleries, and (currently) BYU's Talmage building. She studied at Beaux Arts Academy (rated a top national art school by *Blue Review*), was 2011 AMI Utah Valley Young Mother of the Year, is a former yoga and healing meditation instructor (18 years), and founded Soaring

with Hope, the Get REAL Foundation, and the TURN Sister Angel program.

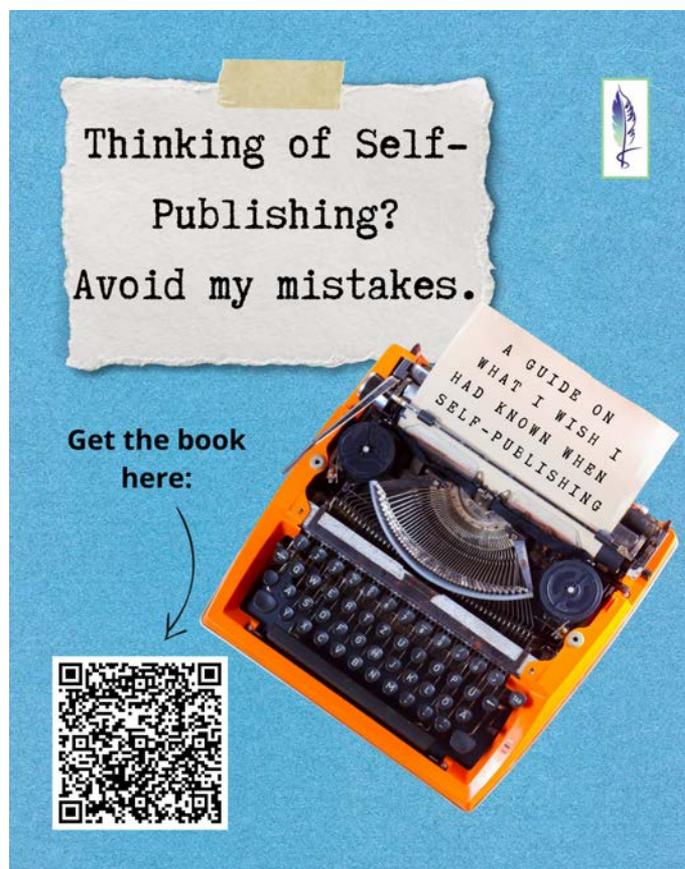
Jewel Allen is the creator of the Rapid Release how-to books for authors. She publishes fiction and non-fiction, as well as reading journals. An award-winning journalist for two decades, she grew up in the Philippines and now lives in Utah, where she received her bachelor's degree in English.

John M. Olsen uses writing to harness his burning desire to create things, entertaining and enlightening others as well as himself. He approaches writing and editing like he approaches his secret lair full of dangerous power tools, hoping to create something new and interesting with each new project. He teaches at dozens of events, hoping to strengthen the upcoming ranks of new writers.

Joseph Brickey has worked on murals for temples and visitor centers throughout the world, including the Rome, Italy temple and the Copenhagen, Denmark temple. He holds a BFA from BYU and an MFA from New York Academy and has studied in the US, Europe, and Scandinavia. An award-winning figurative painter, he was awarded a stone carving residency in Carrara, Italy. His artistic style reflects old masters, using classical form and composition to create symbolism-filled art. He is also a director/core instructor at Beaux Arts Academy.

Julie L. Spencer is a best-selling multi-genre author of over 30 books who uses real social issues to incorporate valuable lessons into fictional stories. As an author and publisher, she has mentored other authors to springboard their own successful careers. Her stories include snarky, flawed characters and romantic twists and turns. Julie believes we can change the world one story at a time.

Karl Beckstrand is the best-selling author of 26 titles (60+ ebooks) with reviews by *Publisher's Weekly*, *Kirkus*, and *School Library Journal*. A college media instructor, Beckstrand has a bachelor's degree in journalism, a master's degree in conflict resolution, and a broadcast & film certificate. He writes nonfiction on some pretty tough topics—relationships, sexuality, and family—including the self-help book *More Than Two Choices*. He also writes westerns, mysteries, STEM, and Spanish bilingual books.



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Kendra Parrish Burton finds joy in creating art and music compositions that inspire, as can be seen in her paintings *Compassionate Christ* and *Jesus Heals*. Her experience includes working with master artists, teaching art on television, painting twelve temple murals, and presenting art in museums and galleries. She won “People’s Choice Awards” at the Inspirational Art Association and the Parliament of World’s Religions.

Kirby Heyborne is a beloved Latter-day Saint actor, musician, singer, songwriter, narrator, and comedian. He has starred in multiple films, including *The R.M.*, *The Best Two Years*, and *Saints and Soldiers*. Heyborne has also done audio narration for over 57 novels, short stories, and non-fiction books. Since 2019, Heyborne has been the host for the BYUtv show *Making Good*. He has also released several CDs of his music, where he both sings and plays on guitar.

Kiri Jorgensen is the publisher and senior editor at Chicken Scratch Books. She is also a writer, teacher, entrepreneur, wife, and mother. Her involvement in the world of children’s literature spans three decades and includes teaching, writing stage plays, editing, and serving as regional advisor for SCBWI Montana. Her passion is all books middle-grade, and she loves to work with authors to bring their vision to its strongest form.

Kristen R. Bromley is a gifted and sought-after instructor, as well as a beloved performer and composer. In addition to directing ensembles and teaching guitar and jazz studies courses at BYU, she works as a professional author, scholar, arranger, composer, performer and recording musician, and she is the owner and primary featured artist of Kristen R. Bromley Music, LLC.

Kristy S. Gilbert is a science fiction and fantasy editor and all-genre book designer for Looseleaf Editorial & Production. In 2021, she was the inaugural Editor of the Year for the Utah Freelance Editors, and she taught editing and print publication design at Brigham Young University for six years.

Larry Bagby has appeared in *Hocus Pocus*, *Airborne*, *Saints and Soldiers*, *Walk the Line*, *Church Ball*, *Forever Strong*, *Age of Dragons*, *The Young and The Restless*, *Buffy the Vampire Slayer*, *Cold Case*, *Malcolm in the Middle*, *JAG*, *CSI: Crime Scene Investigation*, *NCIS*, *ER*, *The Wonder*

Years, *Saved by the Bell: The New Class*, *Thirtysomething*, and *Mr. Belvedere*. He is also a professional singer and served his mission in Argentina.

LaShawn C. Williams is a licensed clinical social worker and relational change strategist focusing on the interactions between people and across differences where connection matters most. Her anti-oppression work centers on the effects of marginalization, isolation, and disconnection in personal and professional spaces. She specializes in interpersonal and organizational change from the margins to the center. She is passionate about relational transformation and eagerly supports individuals, couples, families, and groups through her practice, Relational Spaces at The Utah Center for Connection in Orem.

Lisa Valentine Clark is an actor, writer, producer, and radio host. She is the host of *The Lisa Show* on BYUradio and was a co-host of BYUtv’s *Random Acts*. She played the character Gracie Moore in the award-winning web series *Pretty Darn Funny*, for which she was also writer and producer. She co-produced and appeared in the film *Once I Was a Beehive* (2015), appeared in *Stalking Santa* (2006), and is the author of *Real Moms: Making It Up as We Go*.

Marci Monson is the Marketing and Publicity Manager at Gibbs Smith Books. She earned a B.S. in English from USU and a graduate certificate in publishing from the Denver Publishing Institute. She markets and works with authors from her 1908 barn office, producing over 80 book and gift products per year. She is from Smithfield, Utah, and loves bright colors, traveling, and cross-stitching.

Mimi Bascom is a content creator, influencer, and experienced social media manager. She has worked in the social media industry for over six years as a corporate social media specialist and now as the owner of her social media marketing business, On-Trend Social LLC. She loves to help entrepreneurs tell their stories, create on-trend content, and close sales through social media. She also enjoys creating content for her personal brand, where she targets young Latter-day Saints to show the world that religion is still “cool” and “relevant.” She is a graduate of BYU with a degree in Communications, and while she grew up in American Fork, Utah, she currently resides in New Mexico with her husband and new baby.

Nancy Peterson is an Audio Publishers Association Audie Award winner and a multiple Voice Arts Award and Independent Audiobook Award nominee. A twenty-five-year veteran actor of stage, screen, and recording studio, Nancy has a penchant for dialects, diving deep into the study of language. Her narration style, summed up by *AudioFile Magazine*, "creates the sense of listening to a play instead of a straightforward reading."

Rachelle J. Christensen is the award-winning author of over twenty books, a mother of five, and organizer of 75+ chickens raised annually by her family. She carves out writing time in between home-schooling kids and her work as a writing and marketing coach for authors. She graduated cum laude from Utah State University with a degree in psychology and a minor in music.

S. Dawn Bradford is a #1 international best-selling author, a writing coach, and an international public speaker. She has appeared on Voice America's radio show, *Empowering Women, Transforming Lives*. She has also written guest blogs for the American SPCC and was the keynote speaker for the Calliope Writing Coach's Alaska Writer's Retreat. She runs a successful business, mentors abuse survivors, and loves to curl up and read a great book.

Sheldon Martin is a senior product manager in the Priesthood and Family Department for The Church of Jesus Christ of Latter-day Saints. He is also a licensed mental health counselor and speaks English and French. He received a doctorate degree in behavioral health from Arizona State University.

Steve Richardson is an Associate Professor of Computer Science at BYU and is the president of the Association for Machine Translation in the Americas. He has worked at the Church for 10 years managing its translation systems and machine translation (MT) and at Microsoft Research (17 years) and IBM (10 years) managing and working on MT and related human language technologies. He holds a PhD in Computational Linguistics from CUNY.

Suzy Bills is an editor, author, and faculty member in the editing and publishing program at BYU. She has owned a writing and editing business since 2006, working with clients to publish everything from books to dissertations to technical manuals. She loves sharing her skills with others, whether through teaching, helping authors get their

thoughts on paper, or fine-tuning their writing. Her book *The Freelance Editor's Handbook* was published in 2021.

Tamara K. Anderson is an author, podcaster, speaker, and influencer. Her podcast, *Stories of Hope in Hard Times*, is in its fourth year and is within the top 5% of podcasts worldwide. It was also a runner-up in the 2020 Voice of the West Competition and is listened to in over 84 countries worldwide. Her mission is to inspire hope in Jesus Christ!

Tom Laughlin is a director, editor, educator, screenwriter, and award-winning documentary producer. He has worked in film and multimedia production for over 25 years and is a four-time winner of the prestigious Utah *Best-of-State* documentary award. He has worked on several documentary films such as *Reel Legacy* (2013), *Pathway to Heaven* (2015), *Inside Room 3* (2016), *Stripling* (2019), and the theatrically released *Remembering Heaven* (2022).

Trina Boice is a #1 best-selling author of 31 books and an author coach who helps writers become best-selling authors with strategic marketing at FromBooks2Business.com. She has 8 online courses, 4 YouTube channels, and a daily podcast. She currently teaches online for BYU-Idaho and writes movie reviews at MovieReviewMom.com.

Vannessa Naeata is lead singer for the Grammy-nominated band, THE JETS, at their '80s/'90s *Experience Planet Hollywood* show on the Las Vegas Strip. Born in Salt Lake City, UT, she began singing at age eight, attended the University of Utah, and served in the Malaga, Spain Mission. Vannessa solos for numerous community events, on radio, and in firesides across the US. She resides in Henderson, NV, with her husband Tony and four beautiful children.

Wynn Hougaard has been editing film and video for 20+ years. He works for Church Motion Picture Studios and teaches filmmaking at BYU. He has edited numerous documentaries and 16 features, including *Meet the Mormons* (2014), *Joseph Smith: Prophet of the Restoration* (2005), *Emma Smith: My Story* (2008), *The Best Two Years* (2003), *The R.M.* (2003), *Saints and Soldiers* (2003), and *Singles Ward* (2002).

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and celebrating
Latter-day Saint
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host



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FOR LDSPMA

Help move LDSPMA's mission forward!

We would love to have you serve on our board or one of our committees! Please look through this list and apply at ldspma.org/volunteers. To learn more, attend our leadership meeting on Saturday from 4:00 to 5:30 pm in the Ballroom (off of the Atrium).

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- Director of Strategic Growth

Community Committee

- Mentorship Program Manager
- Online Community Manager
- Conference Networking Manager

Recruitment and Retention

- Director of Recruitment and Retention
- Student Chapters Manager

Multimedia Committee

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 - Blog Editor
 - Design Manager
 - Website Manager
 - Video Manager
 - Email Manager

Courses Committee

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 - Master Classes Manager
 - Instructor Recruiter
 - Marketing and Registration Manager
 - Courses Manager

Conference Committee

- Conference Assistant Director
- Interactive Sessions Manager
- Conference Tracks Manager
 - Visual Arts Track Organizer
 - Marketing Track Organizer
 - Editing, Design, and Production Track Organizer
 - Quality Assurance Manager and Presenter Coach
- Publicity and Mass Media Outreach Coordinator
- Social Media and Influencer Outreach Coordinator
- Vendor and Mass Book and Media Signing Coordinator
- Educational Institution Outreach Coordinator
- Conference Logistics Manager
 - Editing/Proofreading Assistant
- Volunteers Organizer
- Video Recording Manager

Recognition Committee

- Director of Recognitions
 - Praiseworthy Manager
 - Gala Event Manager

What is LDSPMA's mission? We're glad you asked.

Mission Statement: Latter-day Saints in Publishing, Media & the Arts

Latter-day Saints in Publishing, Media & the Arts (LDSPMA) is an international, nonprofit organization for members and friends of The Church of Jesus Christ of Latter-day Saints who work in publishing, media, or the arts or seek to do so. Our mission is to empower Latter-day Saint creators and publishers by connecting them at the intersection of faith, creativity, and professional skill.

Through events and programs such as our annual conference, awards program, podcast, blog, master classes, networking events, and more, we empower our membership to:

- Create, publish, and market praiseworthy works
- Network and develop their careers
- Seek inspiration as they refine their craft



About Us

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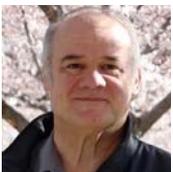
Arthur Jue
Media Track



**Rachelle
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Jennifer Brewer
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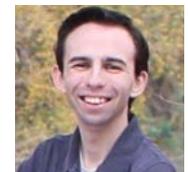
**Marianna
Richardson**
Interactive Sessions
and Demo Palooza



Christine Lavulo
Fast Pitch



Krista Olsen
Fast Pitch Assistant



Paul Schwartz
Camera Crew
Coordinator



Lindsay Flanagan
Quick Critiques



Karlene Browning
Online Presence
Audit



Sandi Rytting
Production



Patrick Kidder
Marketing



Lisa Kidder
Technology and
Zoom



**Melissa
Muhlenkamp**
Vendors, Tables, Ads



Angela Eschler
Conference Adviser



Master Classes

MARCH 6–APRIL 29

2023 Master Classes include:

- Book Marketing by *Trina Boice*
- How to Write, Publish, Market, and Sell Business and Professional Books by *Steve Piersanti*
- Doctrinal and Devotional Writing by *TBA*
- Others to be announced on our website

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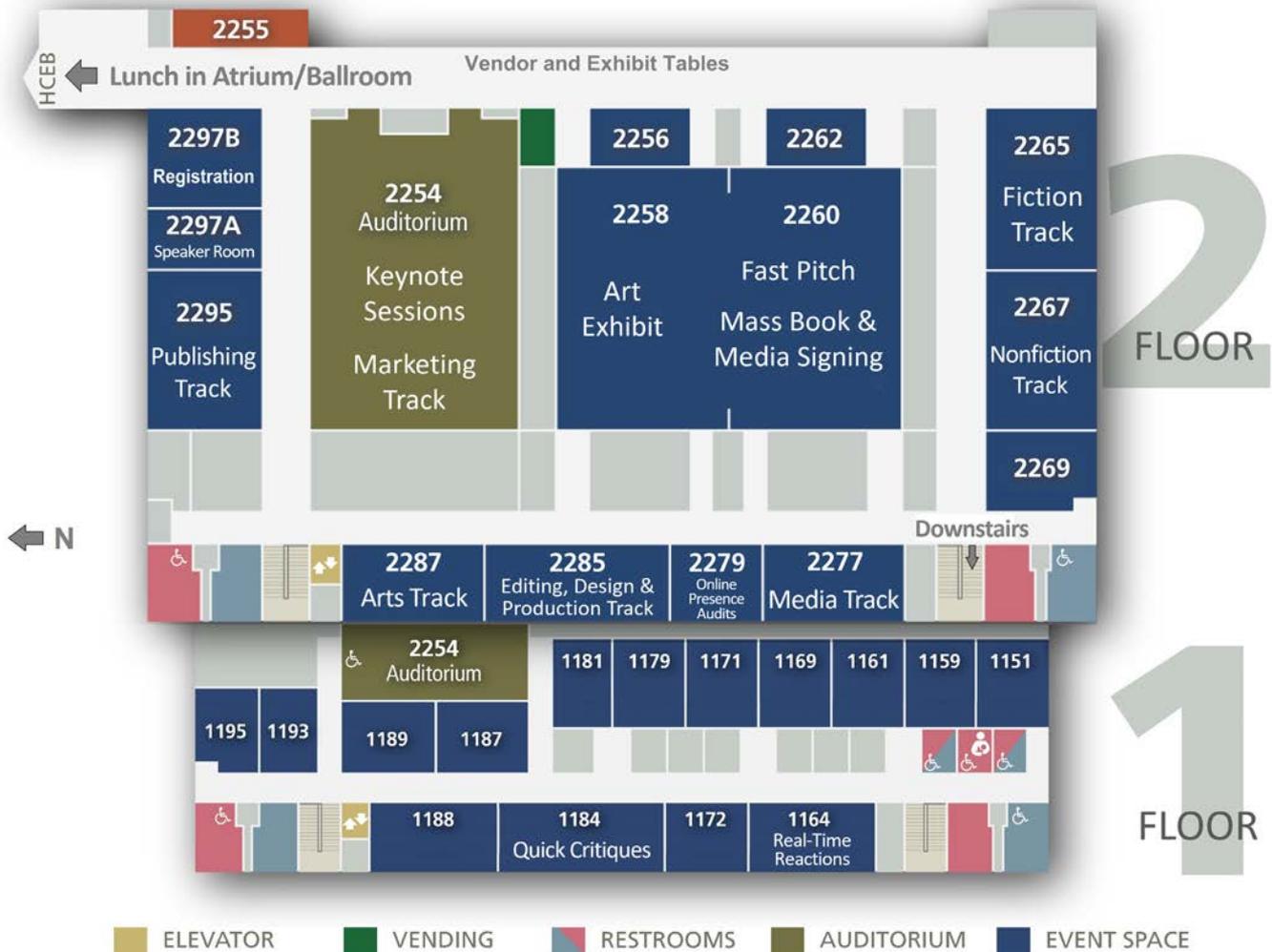
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BYU Conference Center

Room locations for the 2022 LDSPMA Conference



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